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Democratic Services Section Chief Executive's Department Belfast City Council City Hall Belfast BT1 5GS



31st May, 2019

MEETING OF CITY GROWTH AND REGENERATION COMMITTEE

Dear Alderman/Councillor,

The above-named Committee will meet in the Lavery Room - City Hall on Wednesday, 5th June, 2019 at 5.15 p.m., for the transaction of the business noted below.

You are requested to attend.

Yours faithfully,

SUZANNE WYLIE

Chief Executive

AGENDA:

1. Routine Matters

- (a) Apologies
- (b) Minutes
- (c) Declarations of Interest

2. Matters Referred Back from Council/Notices of Motion

- (a) Motion Redevelopment and Regeneration of the City Centre (Pages 1 2)
- (b) East Belfast Translink Depot Response from Department for Infrastructure (Pages 3 6)

3. Restricted Items

- (a) Belfast Zoo Performance Update 2018/19 (Pages 7 12)
- (b) Update on Markets (Pages 13 16)
- (c) Update on Strategic Sites Assessment (Pages 17 38)

4. Requests to Present

(a) Requests to Present - Northern Ireland Transport Holding Company/Northern Ireland Water/Pragma Consultants (Pages 39 - 42)

5. Growing Businesses and the Economy

(a) Employability and Skills: Strategic Engagement and Partnership Working (Pages 43 - 50)

6. Regenerating Places and Improving Infrastructure

- (a) City Centre Recovery and Revitalisation Programme (Pages 51 74)
- (b) Castle Place and Pedestrianisation (Pages 75 84)

7. Positioning Belfast to Compete

- (a) Update on International Relations (Pages 85 90)
- (b) Galway 2020 Music Collaboration Project (Pages 91 96)
- (c) Innovation and Growth Commission (Pages 97 106)

8. Strategic and Operational Issues

- (a) Update on Belfast Bikes Scheme (Pages 107 118)
- (b) City Growth and Regeneration Committee Priorities 2019-2020 (Pages 119 122)
- (c) Appointment of Director (Operational) City Regeneration and Development (Pages 123 124)
- (d) Schedule of Meetings (Pages 125 126)

9. Issues Raised in Advance by Members

- (a) Supporting the Writers of Belfast (Councillor Nicholl to raise)
- (b) Funding of PLACE NI (Councillor Ferguson to raise)



Agenda Item 2a



Subject:

CITY GROWTH AND REGENERATION COMMITTEE

Motion - Redevelopment and Regeneration of the City Centre

| Date: | | 5th June, 2019 | | | | |
|----------|--|--|----------------------------|--|--|--|
| Report | ting Officer: | lenry Downey, Democratic Services Officer | | | | |
| Contac | ct Officer: | Henry Downey, Democratic Services Officer | | | | |
| Restric | ted Reports | | | | | |
| Is this | Is this report restricted? | | | | | |
| If | Yes, when will the | report become unrestricted? | | | | |
| | After Committe | e Decision | | | | |
| | After Council D | | | | | |
| | Some time in the | ne future | | | | |
| | Never | | | | | |
| Call in | | | | | | |
| Call-in | | | | | | |
| Is the c | decision eligible for | Call-in? | Yes X No | | | |
| 1.0 | Purpose of Report/Summary of Main Issues | | | | | |
| 1.1 | To bring to the | Committee's attention a Motion regarding | the Redevelopment and | | | |
| | Regeneration of the | e City Centre, which was presented to the Cou | ncil on 21st May. | | | |
| 2.0 | Recommendation | | | | | |
| 2.1 | The Committee is | requested to note the Motion and that it will be | be considered later in the | | | |
| | meeting, in the context of the report on Castle Place and Pedestrianisation. | | | | | |
| 3.0 | Main Report | | | | | |
| | Key Issues | | | | | |
| 3.1 | The following motion on the Redevelopment and Regeneration of the City Centre, which was proposed by Councillor Lyons and seconded by Councillor McKeown, was presented to the Council at its meeting on 21st May: | | | | | |
| 3.2 | "This Council notes the challenges created by the fire in Bank Buildings and the ongoing Council led effort to stimulate economic activity in the area using street animation, pop up play parks and other incentives. | | | | | |

| | The Council also notes that the redevelopment of our city centre as a shared and mixed use space offers traders, residents and visitors a range of economic, social and cultural opportunities. |
|-----|--|
| | Noting the Department for Infrastructure's public consultation on the future use of the streets around Castle Place and Donegall Place, the Council calls for the pedestrianisation of this area." |
| 3.3 | In accordance with Standing Order 13(f), the Motion was referred without discussion to the |
| | City Growth and Regeneration Committee. |
| | |
| 3.4 | The report on Castle Place and Pedestrianisation, which will be considered later in the |
| | meeting, has made reference to Councillor Lyons' Motion. |
| | |
| | Financial and Resource Implications |
| 3.5 | None. |
| | |
| | Equality or Good Relations Implications/Rural Needs Assessment |
| 3.6 | None. |
| 4.0 | Documents Attached |
| 4.0 | Documents Attached |
| | None |
| | |

Agenda Item 2b



Subject:

CITY GROWTH AND REGENERATION COMMITTEE

East Belfast Translink Depot – Response from Department for

| | | iiii asti actaic | | | | |
|----------|--|--|------------------------|-------------------|-------------|----|
| Date: | | 5th June, 2019 | | | | |
| Report | ting Officer: | Henry Downey, Democratic Services Officer, ext. 6311 | | | | |
| Contac | ct Officer: | Henry Downey, Democ | ratic Services Officer | , ext. 6311 | | |
| | | | | | | |
| Restric | ted Reports | | | | | |
| Is this | report restricted? | | | Yes | No X | |
| If | Yes, when will the | report become unrestr | icted? | | | |
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| | After Council D | | | | | |
| | Sometime in th | e future | | | | |
| | Never | | | | I | |
| | | | | | | |
| Call-in | | | | | | |
| Is the c | decision eligible for | Call-in? | | Yes X | No | |
| 1.0 | Purpose of Repor | /Summary of Main Issu | les | | | |
| 1.1 | To bring to the Cor | nmittee's attention a res | ponse from the Depa | rtment for Inf | rastructure | to |
| | the Council's corre | ne Council's correspondence in relation to the East Belfast Translink Depot, following the | | | | |
| | Council meeting on | Council meeting on 4th March. | | | | |
| 2.0 | Recommendation | | | | | |
| 2.1 | The Committee is r | ne Committee is requested to note the response and to take such action thereon as may | | | | |
| | be determined. | | | | | |
| 3.0 | Main Report | | | | | |
| | Key Issues | | | | | |
| 3.1 | The Committee will recall that, at its meeting on 10th October, 2018, it granted approval for officers to meet with Translink representatives to discuss a potential site search that could accommodate any future relocation of the East Belfast Translink Depot. On 13th February, the Committee noted, as part of a report providing an update on infrastructure and transport issues, that Translink had agreed, in principle, to work collaboratively with the Council in | | | uld ry, ort | | |

| | Response from Dfl | | | | |
|-----|--|--|--|--|--|
| 4.0 | Documents Attached | | | | |
| 3.8 | Equality or Good Relations Implications/Rural Needs Assessment None. | | | | |
| 3.7 | Financial and Resource Implications None. | | | | |
| 3.6 | It should be noted also that the Council has not yet commissioned the study to examine alternative sites within the City which would meet the requirements of Dfl and Translink. Approval to undertake the study would be required from the Committee and the Council. | | | | |
| 3.5 | Ms. Kerr concludes by stating that she would be happy to meet with Council representatives to discuss the matter further. It should be noted that Dfl will be presenting its Annual Spring Report at a future meeting of the City Growth and Regeneration Committee (date to be confirmed) and it is proposed that the Committee discuss the matter with Dfl in more detail, if required. | | | | |
| 3.4 | Ms. Kerr explains that, at present, Translink has no plans to relocate the East Belfast Translink Depot and points out that it continues to play a central role in delivering urban public transport, as it is ideally based to keep operational costs to a minimum. However, the Department for Infrastructure would, she states, not rule out the relocation of the depot in the longer term but would need reassurance that an alternative site would offer a similar level of efficiency and cost effectiveness and could be achieved with no financial detriment to Translink. She adds that she is aware that the Council has commissioned a study to examine alternative sites within the City and that, should the objective be to identify realistic options for further consideration by Translink, those issues would need to be fully addressed. | | | | |
| 3.3 | A letter was forwarded subsequently to the Department for Infrastructure and a response from Ms. S. Kerr, Director, Public Transport Division, is attached. | | | | |
| 3.2 | The Committee's decision to note that information had, on 4th March, been amended by the Council to provide that officers enter into discussions also with representatives of the Department for Infrastructure, with a view to identifying other viable locations for the depot prior to proceeding with the study. | | | | |
| | terms of a feasibility exercise to identify potential sites that could deliver their operational and logistical needs. | | | | |



Public Transport Division

Mr Henry Downey
Democratic Services Officer
Belfast City Council
Legal and Civic Services Department
City Hall
Belfast
BT1 5GS

[downeyh@belfastcity.gov.uk]

Dear Mr Downey,

Room 3-29 Clarence Court 10-18 Adelaide Street Belfast BT2 8GB

Tel: 028 905 86228

Fax:

Your reference: HD/JT Our reference: INT/20/2019

08 May 2019

RE: EAST BELFAST TRANSLINK DEPOT

I refer to your letter of 9th April 2019 regarding the Council's request to enter into discussions with the Department in relation to exploring viable new locations for the East Belfast Translink Depot.

At present, Translink has no plans to relocate the depot. The East Belfast depot continues to play a central role in delivering efficient urban public transport as it is ideally based to keep operational costs to a minimum. However, the Department would not completely rule out the relocation of the depot in the longer term but would need reassurance that an alternative would offer a similar level of efficiency and cost effectiveness and could be achieved with no financial detriment to Translink.

I am aware that the Council has commissioned a study to examine alternative sites within the city. If the objective is to identify realistic options for further consideration by Translink, these issues would need to be fully addressed.



If it would be helpful, I am content to meet with representatives of the Council to discuss this matter further.

Yours faithfully,

Sian Kow

SIAN KERR

Director,
Public Transport Division,
Department for Infrastructure.



Agenda Item 3a

By virtue of paragraph(s) 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014.



Agenda Item 3b

By virtue of paragraph(s) 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014.



Agenda Item 3c

By virtue of paragraph(s) 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014.











Agenda Item 4a



CITY GROWTH AND REGENERATION COMMITTEE

| | | Requests to Present: | | | | |
|---|---|---|---------|--------|------|---|
| | | - Northern Ireland Transport Holding Company (Weavers Cross) | | | | |
| Subjec | | Pragma Consultants (Retail Analysis)Northern Ireland Water | | | | |
| Subjec | <u>.</u> | - Northern heland water | | | | |
| Date: | | 5th June, 2019 | | | | |
| Report | ting Officer: | Cathy Reynolds, Director of City Regeneration | n and I | Develo | pmen | t |
| Contac | ct Officer: | Cathy Reynolds, Director of City Regeneration | n and I | Develo | pmen | t |
| | | | | | | |
| Restric | ted Reports | | | | | |
| Is this | report restricted? | | Yes | | No | X |
| If | f Yes, when will the | report become unrestricted? | | | | |
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| | After Council C | | | | | |
| After Council Decision Sometime in the future | | | | | | |
| Never | | | | | | |
| | | | | | | |
| Call-in | | | | | | |
| Is the c | decision eligible for | Call-in? | Yes | X | No | |
| 1.0 | Purpose of Repor | t/Summary of Main Issues | | | | |
| 1.1 | The purpose of this report is to seek the Committee's approval to receive at a future meeting | | | | | |
| | presentations from the Northern Ireland Transport Holding Company on the Weavers Cross | | | | | |
| | Regeneration Project, from Pragma consultants on a Retail Analysis of the City centre and | | | | | |
| | from NI Water on its water and wastewater infrastructure and services. | | | | | |
| | | | | | | |
| | l | | | | | |

2.0 Recommendation 2.1 The Committee is requested to receive at a future meeting: a presentation from the Northern Ireland Transport Holding Company on the Weavers Cross Regeneration Scheme; a presentation from Pragma Consultants on the City centre retail analysis; and a presentation from NI Water on its water and wastewater infrastructure and services. 3.0 Main Report 3.1 Members will be aware of the ongoing work to deliver the Belfast City Centre Regeneration and Investment Strategy (BCCRIS). This includes a commitment to better manage the City centre retail offer and to maximise the opportunities from the development of Weavers Cross. 3.2 A key policy within BCCRIS focuses on the need to manage the retail offer and, in line with the challenging retail issues affecting the city centre, Pragma Consultants (formally FSP Retail Consultants) were commissioned to undertake a Retail Analysis of the city centre. The scope of the Retail Analysis was developed in conjunction with the Council, along with members from the Belfast Chamber of Trade and Commerce, including representatives from key retailers, with further engagement with these bodies planned. It is proposed that Pragma attend a future meeting of the Committee to present its findings. 3.3 Weavers Cross is a regeneration scheme adjoining the newly proposed Transport Hub and is being led by the Northern Ireland Transport Holding Company. The Transport Hub will become the main gateway for Belfast, with rail and bus connections to all parts of Northern Ireland, and the main rail and coach link to Dublin, with direct connections to major airports. The wider Weavers Cross regeneration scheme aims to regenerate a significant area of land adjoining the Transport Hub and it will be a key feature in efforts to meet the Belfast Agenda and BCCRIS targets. The Northern Ireland Transport Holding Company would like to attend a future meeting in order update Members on its proposals to and to seek feedback. 3.4 NI Water is also seeking approval to attend a future meeting in order to brief the Committee on its infrastructure investment proposals for the period 2021-2027 and how they impact upon the Council area. Financial and Resource Implications 3.5 No specific financial or resource implications associated with this presentation.

| | Equality or Good Relations Implications/Rural Needs Assessment | | |
|-----|--|--|--|
| 3.6 | No specific equality of good relations implications. No specific rural needs impact. | | |
| 4.0 | Documents Attached | | |
| | None. | | |
| | | | |



Agenda Item 5a



CITY GROWTH AND REGENERATION COMMITTEE

| Subjec | et: | Employability and Skills: Strategic Engagement and Partnership Working | | | |
|-----------|---|--|-----------|--|--|
| Date: | | 5th June, 2019 | | | |
| Report | ting Officer: | John Greer, Director of Economic Develop | oment | | |
| Contac | Contact Officer: Ruth Rea, Economic Development Manager | | | | |
| Restric | eted Reports | | | | |
| Is this | report restricted? | | Yes No | | |
| If | f Yes, when will the | report become unrestricted? | | | |
| | After Committee | | | | |
| | After Council E Some time in the | | | | |
| | Never | io rataro | | | |
| Call-in | | | | | |
| | decision eligible for | Call-in? | Yes X No | | |
| 13 1116 0 | | oan-iii: | 163 110 | | |
| 1.0 | Purpose of Repor | or Summary of Main Issues | | | |
| | | | | | |
| 1.1 | The purpose of this | report is to: | | | |
| | update Members on the work being undertaken by the council on employability and | | | | |
| | skills development activities, in conjunction with a number key strategic partners; and | | | | |
| | seek approval to refresh the Belfast Employability and Skills Framework in order to | | | | |
| | inform the areas of priority investment for future Council engagement in this area of work. | | | | |
| | | | | | |

2.0 Recommendations

The Committee is asked to:

- note the work being undertaken to engage with strategic employability and skills partners to develop and test new approaches to addressing key city challenges including educational attainment, economic inactivity and youth unemployment;
- approve the delivery and associated budgets for "test and learn" pilots to be undertaken
 in partnership with the Department for Communities (DfC) and the Department for the
 Economy (DfE); and
- provide budgetary approval for the joint commissioning of independent expertise to refresh the Belfast Employability and Skills Framework and support the development of the BRCD.

3.0 Main Report

3.1 Key Issues

At the City Growth and Regeneration Committee meeting on 6th March, approval was given for a series of activities under the Working and Learning pillar of the Belfast Agenda. One of the thematic areas of this plan focused on strategic engagement, working in partnership with the government departments with statutory responsible for employability and skills. The purpose of this activity is to develop joint areas of working to facilitate better alignment between regional employment interventions and the needs of the Belfast labour market and skills pipeline.

- 3.2 As reflected within the Working and Learning pillar of the Belfast Agenda, key areas of focus for the city include:
 - addressing economic inactivity: currently around 30% of the working age population is classified as economically inactive. This has a significant impact on achieving the Council's ambitions around inclusive growth. Likewise at a time of when the unemployment levels are at an all-time low, there are opportunities to consider how these individuals can create a talent pool to meet the growing demand from Belfast's employers; and
 - creating effective pathways for young people to progress into employment, education and/or training: while the city has a very youthful population, there is also worrying levels of unemployment and economic inactivity among this demographic. Educational

attainment levels are clearly one of the causal factors and recent research undertaken as part of the Belfast Skills Barometer has highlighted the fact that the low levels of educational attainment tend to be concentrated in the city's more deprived neighbourhoods.

- To achieve any real impact on these priority areas highlighted, it is recognised that the Council must work in partnership in order to achieve the city's ambitions. Statutory responsibility and associated budgetary control for employability and skills remains within the remit of a number of government departments, principally the Departments for Communities, Economy and Education. To this end, the Council is actively engaging with these partners, using its community planning authority as a convenor to focus on these challenges and develop collaborative solutions. This work is being explored under the banner of the Working and Learning Board.
- Following preliminary engagement with the key partner organisations, a number of areas have been prioritised, focusing on addressing educational attainment and enhancing access to employment opportunities for those who are unemployed and/or economically inactive. In addition to these wider partnership forums, the Council is actively engaging with Departments around specific areas of work as outlined below.

Collaboration with DfC

- DfC is a key strategic partner for the Council in tackling long-term unemployment and economic inactivity. As the mainstream provider of employability support for the unemployed and those with health conditions and/or disabilities, the department has a central role in tackling this issue. Over the next three years, many of the mainstream employability programmes including Steps to Success, Workable (NI) and Access to Work will come to an end. The Department is working towards a solution or series of interventions that will aim to provide a flexible support offer, targeting the unemployed and economically inactive and providing them with the assistance that they need to move into sustainable employment.
- 3.6 Given the potential scale of this intervention, the Department has created a Programme Board involving representation from across all the government partners and agencies (including Social Security Agency, Department of Justice and Department for Education). Belfast City Council is also represented. The Board is particularly keen to try out new and flexible approaches in advance of committing to the full new programme. As a result, they

have been encouraging a series of "test and learn" pilots to explore these new approaches on a smaller scale over a time-bound period during this development phase. Belfast City Council has committed to working with the Department in three specific pilots, namely:

- Enterprise Pathway: this will create a new approach to helping economically inactive individuals to start a business. It will involve refocusing the existing "Go for It" programme as well as providing additional mentoring support for the first 12 months of the businesses operation. Personal and skills development support will also be provided along with financial support of up to £3,500 against business start-up costs. The model also integrates the Universal Credit start-up option through which individuals can remain on benefit for the first twelve months of the business' operation. This builds on a similar model that has previously been tested in west Belfast under the SIF programme. Up to 35 individuals are expected to be supported through this pathway in the course of the coming year.
- Employer Engagement: there are around 15,000 businesses in Belfast across a range of sectors and varying from micro businesses to large-scale FDI companies. The majority of businesses are classified as micro and small businesses (employing less than 50 staff). Recent research with employers has identified that over 62% of businesses in Belfast have not engaged with mainstream employability and skills support, despite the range of support available and the number of organisations working in this field. Statutory partners recognise that there should be a more coherent approach to employer engagement and they have committed to undertaking work to look at options for how this might be achieved. This might include co-location of services; increased education and awareness-raising on the offer from respective partners or development of new services to meet gaps in the current provision. The scoping work on this model will be developed by Autumn 2019 with a view to exploring whether specific approaches might be piloted in particular sectors or specific geographical locations.
- Advice provision: The Council working with the Department for Communities currently provides a support service using the advice sector across Belfast. One example of this support is through Advice Plus, led by North Belfast Advice Partnership. This project will trial a new relationship aimed at linking benefits and work-focused advice in a community setting. The Council will directly link its employment programmes such as Employment Academies into this network as a means of providing a direct route into employment for advice sector customers.

Collaboration with Department for the Economy (DfE)

3.7

To inform DfE's NEET (Not in Employment, Education or Training) action plan, officers are working with the Department to trial new approaches to support young people at risk of becoming NEET. At present, we are involved in two "test and learn" pilots. Jointly funded with DfE, these pilots will support up to 40 young people at a high risk of becoming NEET many of whom will have some experience of the justice system and/or anti-social behaviour. Pilots are testing different approaches for engaging participants on a local area and a city-wide basis with a focus on flexible interventions developed around a core mentoring offer to address the specific circumstances of the individual. The first pilot is a place based approach will be delivered in the Short Strand/Lower Newtownards Road area. The second approach is sectorally focused aimed at creating aspiration for young people to want to work in key sectors and supporting them to create a pathway to realise their ambition. Pilots are also engaging with a range of stakeholders including Youth Justice Agency, Education Welfare Officers, community organisations providing mental health, drug, and alcohol support. Pilot projects are expected to continue until March 2020 with a minimum of 20 participants progressing into positive destinations such as employment, further education and/or training. The outcome of these pilots will help to inform regional approaches to tacking the challenge around youth unemployment, specifically focused on NEETs.

Refining the work programme moving forward

- In 2015, the Council developed a 10 year Employability and Skills Framework for the city with the purpose of creating an agreed vision and priority action areas for action by the Council and its partners. The ambitions contained within the framework formed the basis of the "Working and Learning" pillar in the Belfast Agenda and the associated targets in the Agenda were drawn from the research undertaken as part of the framework development.
- Over that period, the role of the Council in this area of work has changed considerably, with the majority of delivery focused on employer-led engagement to develop innovative solutions to help the economically inactive in particular to enter the workforce. While this work has had some significant success, it is important to ensure that the Council investment remains focused on those areas in which is can make an impact. In planning ahead, it is proposed that the Council engages external expertise to help focus its priority workplan for the coming 3-5 years, to be appointed through a competitive procurement process. This research will take account of the changing economic environment, a new approach to

employability support by the Department for Communities (DfC), the development of the Belfast City Region Deal (BCRD), the wider ambitions for the city and a shared commitment to inclusive growth. It will help articulate the scale of interventions required to make a significant impact on the employment and skills levels in the city and will help identify some priority actions as a basis for engagement with our wider government and private sector partners, as well as the associated budgetary implications of these investments. It will be an important tool for consideration as part of the medium-term financial planning approach of the Council.

Employability and skills is an underpinning pillar of the BRCD. Comprising of a range of projects spanning across infrastructure, regeneration, tourism, innovation and digital. Delivery and implementation of these projects is expected to result in up to 20,000 new and/or better employment opportunities. To identify the employment and skills implications of these projects, at both construction and operational phases, there is a need to better understand the skills requirements aligned to specific requirements for each project. Additionally there is a need to look at innovative approaches to delivering inclusive growth ensuring the benefits of the BRCD are spread across the city and wider region. To achieve this there is a need to access technical expertise to develop our understanding of skills needs, the scale of interventions required to make a tangible impact within our economy and developing a progressive approach to inclusive growth. The outcome of this work will be crucial in designing the employability and skills interventions required to support BRCD delivery. Commissioning of technical expertise will be undertaken through a competitive procurement process.

Equality and Good Relations Implications

3.11 Each of the activities outlined within this report is informed by statistical research, stakeholder engagement and complementary policies and strategies. New projects or service areas are equality screened and rural needs assessment completed. Consideration is given to equality and good relation impacts at the initial stages of project development. Officers will work closely with the Equality and Good Relations team on this activity.

Financial and Resource Implications

The financial resources to deliver the activities within this report will be resourced from the Economic Development 19/20 budget which has already been approved by this Committee.

A breakdown of the budgetary costs is set out below:

- Enterprise Pathway pilot: the financial contribution from the Council to enhance startup activity for the economically inactive is expected to be £100,000, with the remaining costs expected to be provided through in-kind support from DfC and existing mainstream business start-up provision. This will support up to 35 potential start-ups;
- Employer engagement pilot: the research and development work to support the development of a city-wide employer engagement service will require a financial contribution from the Council of up to a maximum of £20,000;
- NEETs pilot: no financial contribution required from the Council in-kind support to be provided through staff resources;
- Revision of employability and skills framework to shape the work plan for the coming
 3-5 years: maximum budget of £28,000 required for this work; and
- BRCD employability and skills technical expertise: maximum of budget of £25,000 as part of a wider partner funding package.

4.0 Documents Attached

None



Agenda Item 6a



CITY GROWTH AND REGENERATION COMMITTEE

| Subje | ct: | City Centre Recovery and Revitalisation Programme | | | | | | |
|---------|--|---|----------|----------|---------|-------|--|--|
| Date: | | 5th June, 2019 | | | | | | |
| - | Cathy Reynolds, Director of City Regeneration and Development John Greer, Director of Economic Development Sean Dolan, Senior Development Manager Lisa Toland, Head of Economic Development | | | | | t | | |
| Restric | cted Reports | | | | | | | |
| Is this | report restricted? | | Yes | | No | X | | |
| 1 | If Yes, when will the report become unrestricted? After Committee Decision After Council Decision Some time in the future Never | | | | | | | |
| Call-in | | | | | | | | |
| Is the | decision eligible for | Call-in? | Yes | X | No | | | |
| 1.0 | Purpose of Report | /Summary of Main Issues | | | | | | |
| 1.1 | The purpose of this | s report is to provide Members with an update o | on the a | activity | y to da | te to | | |
| | support the City Centre Revitalisation Programme. | | | | | | | |
| 2.0 | Recommendations | | | | | | | |
| 2.1 | The Committee is asked to note: | | | | | | | |
| | the update on the City Revitalisation Programme in terms of planned objectives and the key strands of activity to be taken forward; and that further updates will be brought back to Committee for Members' consideration as the overall programme and specific proposals are further developed in the context of the budget envelopes previously agreed by the Strategic Policy and Resources Committee on 22nd February 2019. | | | | | | | |

3.0 Main Report

Background

3.1 The major fire at the Bank Buildings on 28th August 2018 resulted in the forced closure of 22 businesses inside a cordoned off area. It also had a hugely negative impact on traders and businesses within the immediate vicinity of the cordon, with 95 businesses assisted through the Primark support fund. Located on the intersection of four key shopping streets – Royal Avenue, Donegall Place, Castle Street and Castle Place, the cordon effectively cut the city centre in half. To mitigate against this, the Council, working with a number of stakeholders put in place a significant city recovery programme aimed at assisting impacted traders and driving footfall into the city centre.

<u>Impact of the City Recovery Programme Phase 1 Activity (pre-Christmas)</u>

3.2 Since the immediate aftermath of the fire and in the run up to Christmas, the Council working with a range of stakeholders (including Bid One, BCCM, BCTC, Visit Belfast, DfC, and retailers) put in place a City Recovery Programme to increase footfall and encourage shoppers and visitors back into the city centre. This addressed issues around wayfinding and connectivity; physical and environmental improvements; large scale attractors and a supporting animation programme; all complimented by a bespoke marketing and communications campaign, #YourBelfast. Further information on this is available in Appendix 1.

Key success measures of the City Recovery Programme

- 3.3. Following the implementation of the City Recovery Programme, feedback and evaluations of these activities identified a number of key success measures:
 - Footfall: The key issue following the fire was the localised reduction in footfall, especially Royal Avenue and Donegall Place. However, overall footfall in the city centre generally increased each month in 2018 compared to the same month in the previous year. December '18 saw an increase in footfall of 17% on December '17, with January '18 up13% on the previous year. Royal Avenue was up over 20% in the week prior Christmas compared to the previous year, and Fountain Street and Ann Street were both up over 60% in the same week.
 - Retail trading / Sales: Information provided by BCCM showed retail sales in Dec 18 vs Dec17 indicated a small net growth overall; 61% experienced sales that were the same or higher than Dec 17. The growth was largely driven by multiples whilst independent retailers experienced similar sales to last year. Overall, the hospitality sector performed better than retail; 79% experienced sales that were the same or higher than Dec 17.

- Animation programme: Council commissioned Cathedral Quarter Trust to programme animation activity at key locations (particularly those worst affected areas) which involved approximately 75 local creative, arts and community cultural organisations attracting hundreds of additional visitors to the city centre.
- <u>Independent Market Survey</u>. This highlighted that the additional animation programme, the large scale attractions and physical improvements encouraged visitors into the city centre, enhanced their stay and increased the likelihood of revisits.
- Marketing and Communication Campaign: A significant campaign of city marketing and communications activity was led by BCC, Visit Belfast and several other city partners. Overall, the campaign was successful in delivering increased year on year results over the 8 week period of the Christmas Campaign (ie +16% trips, +122% bed nights and +4% spend).
- #Your Belfast Reward App: Involving over 200 local businesses and over 75 different incentives, there were 5902 total unique installations of the app and 6334 total QR scans in a 3 week period.

City Revitalisation Programme

- Following the successful delivery of the temporary City Recovery Programme immediately following the fire and in the period up to Christmas, the decision was taken to refocus this activity into a City Revitalisation programme, which would align more closely with the existing strategies to enhance and develop the city centre (Belfast Agenda, Belfast City Centre Regeneration and Investment Strategy etc). Further information on the programme objectives and detail of the key work strands is available in Appendix 1.
- An update on the activity within the strands of work for the City Revitalisation Programme as previously agreed by Members is set out below.

Physical and Environmental Improvements

i. Pop up Park

3.6

Members will wish to note that a number of the physical and environmental improvements have already been deployed in the city centre. The temporary 'Pop Up' Play Park specifically designed for children to encourage exploratory play and learning in a safe and welcoming environment was opened in Castle Place by the Lord Mayor on 22 March. As noted in the cordon update below, the early reopening of Castle Junction has meant that the Pop Up Park has been removed to allow vehicle access to Castle Place. Dfl control the roadway and had

granted the Council a temporary licence until end May (or removal of cordon) for purposes of locating the pop up park. A separate report is being brought to this Committee on this issue.

ii. Belfast in Bloom

3.7 The enhanced Belfast in Bloom project is expected to begin roll out later this month adding greenery and colour to the city centre. With a feature piece planned at City Hall, it will also extend to enhance tubs, planters and hanging baskets in the city centre. The thematic displays will feature maritime related designs in early summer, progressing to music themed features later in the summer.

iii. Deep Clean and Graffiti Renewal

The deep clean and graffiti removal using a new hot water washer has begun in the priority city centre areas affected by the fire. A dedicated team has been put in place with work initially focusing on the removal of graffiti from hard surfaces and the underfoot cleaning (pavements/ granite) and the gable walls. Officers are continuing to explore options to address the graffiti on shutters, although there are some issues around liability which are being considered.

iv. Bank Square Canopy

- 3.9 Members will be aware in the months immediately following the fire, the area around Castle Street and Bank Square in particular faced a number of challenges including access and delivery requirements, ongoing building works and wayfinding to direct people to the area. This made animating and programming the space difficult. Despite these challenges, key environmental improvements were rolled out such as planters and lighting fixtures along with a number of successful animation events including the Cinema on the Square, Fire and Ice performances, and City of Music events.
- The Castle Street area will continue to be significantly affected for the foreseeable future due to the continued closure to traffic of Castle Street and Bank Street, and the continued use of Bank Square as a delivery route for local traders. A key project for the City Revitalisation programme is exploring the creation of an outdoor covered space for retailer-led themed events and other animation activity in Bank Square. In order to test the viability of a permanent covered space, two one-month long pilots are planned over the summer and autumn (June/July and September/October) using a temporary canopy to encourage visitors and shoppers to spend time in the area. Officers are working with local retailers to develop a series of events which already includes a continuation of Council's successful Summer Music in the City Programme and plans by Bid One for a weekend of music during the Golf Open weekend. Appendix 2 and

3 provides further details on the draft programme to date. Engagement with local traders to develop and enhance this is currently underway. If the temporary pilot programme is successful, it is intended to bring formalised proposals for a longer term more permanent solution that involves the Council, DfC and traders.

v. City Dressing and Lighting Strategy

- 3.11 Following engagement with city stakeholders, a coherent City Dressing and Lighting Strategy is also currently under development alongside city partners, aimed at providing a coherent approach towards lighting and dressing throughout the city centre. It is intended that the strategy will provide the foundation on how specific lighting schemes can be brought forward on a phased basis, subject to future funding. To feed into the lighting element of the strategy, initial pilot projects have been identified at Castle Street and Castle Arcade and discussions are also underway with city partners in terms of an approach for enhanced Christmas lighting.
- 3.12 In addition, as part of the city dressing approach in the strategy, it is likely that proposals will include a thematic /seasonal approach to city dressing. To support this, new cordon designs are being developed and are being implemented in May 2019 to bring life to the static cordon around the Bank Building. It is anticipated that the draft City Dressing and Lighting Strategy will be complete later in the year and will be brought back to Committee for consideration by Members.

vi. Entries and Lanes Strategy

- One of the key issues identified in the pre-Christmas Recovery Programme was the connectivity and permeability of the city centre and its impact on wayfinding around the city centre following the fire. To address this, and following research in other cities, there is an opportunity to support and enhance permeability via an Entries and Lanes Strategy which offers the opportunity to improve the connectivity, resilience, tourism, city character, marketing and alternative uses for the existing entries. A Four Phase strategy is proposed:
 - Phase 1: Enhance existing entries between High Street and Ann Street (2019-20)
 - 2. Phase 2: Enhance existing entries at Castle Arcade and Wineceller Entry (2019-20)
 - 3. Phase 3: Enhanced Lanes at Church Lane, Wellington St and Callendar St (2020-21, subject to budget)
 - 4. Phase 4: Reopening Entries ay High St Entry, Sugarhouse Entry and Fountain Mews (longer term, subject to budget)

The procurement for design consultants to support Phase 1 and 2 is currently underway and it is anticipated that a consultant will be appointed in early summer. Following a period of

engagement and design scoping, it is hoped that the capital works for Phase 1 and 2 will begin late autumn and run until the end of the financial year. Preparatory work for Phases 3 and 4 can also be progressed but the capital works element will be subject to funding.

Animation/ Events and Programming

- 3.14 Members will be aware that as part of the Recovery Programme, there was a significant animation programme in the lead up to Christmas. Going forward in the City Revitalisation Programme, it is proposed that the focus will be on existing activity, scaling up investment and focusing on affected areas while creating a sense of 'experience' through 'must see' events that are unique to the city centre.
- 3.15 Activities that have been enhanced to date include:
 - Extending the Festival of Fools event beyond Cathedral Quarter into the city centre,
 link to the Marathon and other bank holiday activity
 - Cathedral Quarter Arts Festival: expansion of the programme for the 20th year of the event to include a number of high profile performances
 - Expansion of the Maritime Festival: there is a range of activities focused on the quays and Titanic Quarter area. However the event is also being expanded to include other locations such as St George's Market

Other proposals planned going forward include:

- 148th Open Golf: focal point of activity at City Hall to incorporate crazy golf, golf simulators and family-friendly golf-themed activities. Also exploring potential for a "music hub" at Bank Square from mid-July to mid-August, incorporating a range of musical performances, in partnership with the businesses in the area
- "Taste the Island" exploring opportunities to tie into this Tourism Ireland campaign showcasing local food and drink produce as well as the best of local restaurants
- Support for an expanded "Culture Night" to become a "Culture Weekend" this is scheduled for weekend of 20-21 September. The Friday event will focus on the Cathedral Quarter area while the Saturday event will involve the retail and hospitality core in the city centre.

Marketing and Communications

3.16 In response to the feedback received through our regular stakeholder engagement with retailers and key city partners, and along with research which identified a decline in the day trip market, Visit Belfast have been commissioned to work with city stakeholders and Council to develop a new 'Make it Belfast' advertising campaign to support the City Revitalisation

Programme. Over the coming months, the campaign will advertise the city online, on the radio, in the press and on outdoor channels with a focus on families, young/young at heart to:

- Re-engage local consumer interest and inspire visits through positive messages
- Uplift image and attractiveness of Belfast city centre as a premier retail day trip destination
- Maximise campaign reach and penetration to targeted segmented audience
- Address perceptions and local visiting patterns
- Promote positive Belfast experiences, great value and access
- 3.17 The advertisements feature people who work in our shops, restaurants and bars and focuses on the city's character and energy, highlighting that a visit to the city be it for shopping, eating or socialising is always unique. Stakeholders identified that May and August were the most optimum times for the campaign to run taking into consideration other activities and plans they had in between these times. A highly visible promotional mix of ambient, bus T-sides, selected adshels, outdoor 48 sheets, radio, digital, video, social and national and local press will be used throughout the campaign to promote and inform the target audience. Where appropriate, Council will uplift the campaign via our existing external communication channels.
- 3.18 "Make it Belfast" campaign went live on Monday 13 May with radio advertising, followed by outdoor, digital and press advertising from w/c 20 May for the next six weeks. Social media will run throughout May up to the end of August to ensure an "always on" approach to the campaign. It is planned that there will be an additional burst of advertising in late July which will continue up to the end of August with further radio, outdoor, regional press, digital and programmatic display and film advertising. Supporting material including a "Make it Belfast" campaign toolkit is under development for use by all stakeholders to further strengthen and add value to the campaign.

Update on the cordon

3.19 As Members will be aware, in addition to the Castle Place walkway, two further walkways opened at the end of February and March this year, which have increased access around the cordon from Castle Street, via Fountain Street to Donegall Place. This access enabled a number of closed businesses to reopen in recent weeks including Zara, Abacus Beads and most recently Tesco which reopened on Monday 20th May. All business now have access to their premises and only one business remains closed.

3.20 The façade retention schemes were complete by the end of April, with the cordon at Castle Junction reduced earlier than anticipated at the end of May. This allowed a wider opening at Castle Junction to open on 23 May which allows single lane traffic between Royal Avenue and Donegall Place. Translink Metro Services were able to resume on the morning of 23 May as well. Appendix 4 and 5 provide further details on the new city centre access arrangements and the Castle Place traffic management plan following the latest reduction of the cordon.

City Currency

3.21 As announced on 8th May, the pilot of the Belfast Coin initiative was launched. Following the pilot, Belfast is set to introduce its own city currency via an app later this year as a result of a successful application by the Council to be part of a global challenge through the 100 Resilient Cities network. Belfast Coin will be an incentive-based digital currency aimed at rewarding positive actions by residents, as well as encouraging economic growth and helping to achieve environmental goals while working alongside other global cities to learn from each other about urban problem solving and sharing best practice. The pilot will see Council work with a range of partners and stakeholders across the city to allow the currency to be used as payment in shops, restaurants and other business in response to shopping local, recycling, volunteering and in civic activities. taking part

Community Safety within City Centre

3.22 Council officers have been proactively working with key city centre partners, including BIDs, DFC, DOJ, BCCM, Cathedral Quarter Trust, Linen Quarter and retailers, to explore and identify how we can create an enhanced sense of safety within the city centre. This has resulted in cofunding being secured from DoJ, Cathedral Quarter and Linen Quarter and BIDs for two new beat officers.

Footfall figures

There continues to be ongoing challenges around footfall in the city centre. In April, footfall marginally improved in the city centre as a whole, up 0.7% on the previous year to date. However, Royal Avenue continues to be impacted by reduced footfall compared to the same month in the previous year (-32.3% on Apr 2018) and Donegall Place was also down in April compared to the previous year (-4.1%). Nearly all areas (except Fountain Street) saw an improvement compared to the footfall figures reported in March, though this in part will be as a result of the Easter holidays in April. Across NI, footfall is up 0.8% on the year to date, and up across the UK as a whole by 0.2%.

City Centre Regeneration Taskforce

- 3.24 Members may wish to note that all the activity related to the City Revitalisation Programme noted above is set within the context of a wider regeneration strategy and action plan for the city centre and the Belfast City Centre Regeneration & Investment Strategy forms the basis of this. It contains a number of policies, projects and special action areas aimed at driving the regeneration of the city centre whilst ensuring connections to adjoining communities. As Members are aware, in the aftermath of the Bank Buildings fire a City Centre Regeneration Task Force was established jointly chaired by the Head of the Civil Service and the Council's Chief Executive, which aims to support a collaborative public sector response to drive and resource the city centre revitalisation efforts in the long-term.
- 3.25 The priority areas of focus emerging from the City Centre Joint Regeneration Taskforce are set out below which mirror the recurrent themes identified by businesses and the representative organisations within the city.
 - <u>City Resilience</u> a medium to long term city centre recovery plan involving various stakeholders and the continued need to drive forward and support the retail, office, tourist and city centre living product.
 - Re-imagining and Diversification recognising the need to diversify the city centre, including provision of family centric activities, enhanced tourist and cultural offering, city centre living, enhancing the evening economy etc.
 - <u>Infrastructure and Connectivity</u> enhance public realm and open space ensure permeability and connections through the city, transport and car parking issues etc.
- 3.26 The objectives of the emerging City Revitalisation Programme seeks to take account and align with these priority areas of focus.

Finance and Resources Implications

3.27 The Strategic Policy and Resources Committee, at its meeting on 22 February 2019, followed by the City Growth and Regeneration Committee at its meeting on 6 March 2019, considered and approved a report setting out an overview of the broad proposals for the City Revitalisation Programme and associated budget allocations across the identified strands of activity totalling £2.505m. The key strands detailed and for which updates are provided in this report are funded from within the overall budget noted above.

| | Equality or Good Relations Implications / Rural Needs Assessment | | | | |
|------|--|--|--|--|--|
| 3.28 | None associated with this report. | | | | |
| | | | | | |
| 4.0 | Documents Attached | | | | |
| | Appendix 1 – Background on Programme to date | | | | |
| | Appendix 2 – DRAFT Programme for Temporary Canopy, Bank Square July/August 2019 | | | | |
| | Appendix 3 – DRAFT Programme for Temporary Canopy, Bank Square September/Oct. 2019 | | | | |
| | Appendix 4 – Dfl City Centre access arrangements May 2019 | | | | |
| | Appendix 5 – Dfl Castle Place Traffic Management Arrangements May 2019 | | | | |

Programme Background Information

Timeline of events

| Phase | Timeframe | Event / Activity | | |
|---------------------|---------------------|--|--|--|
| Emergency Response | 28 August 2018 | Fire breaks out at Bank Buildings. Building Control, Emergency Planning and others begin emergency response | | |
| | 31 August 2018 | Council take control of cordon from Emergency Services | | |
| | 7 September 2019 | Council response expands from emergency response to city recovery | | |
| City Recovery | September onwards | Mobilisation of multiple council units to develop and deliver the City Recovery Programme focusing on various work strands including wayfinding, physical and environmental improvements, animation, trader support, marketing and communication | | |
| | 26 October 2018 | Planning permission granted for Primark's conservation led approach to building | | |
| | 17 November 2018 | Christmas lights switch on, beginning of enhanced animation programme including the extension of the Christmas Market onto Donegal Place for displaced traders, large scale attractions including the snow slide on Donegall Place, Castle Place and in Buoys Park, Cathedral Quarter Trust commissioned to lead co-ordinated animation programme pre and post-Christmas | | |
| | 3 December 2018 | Cordon walkway between Donegall Place and Royal Avenue opens allowing 8 of the closed traders to reopen | | |
| | 31 December 2018 | Cordon handed over to Primark | | |
| City Revitalisation | 1 February 2019 | Handover of programme from Commissioner of Resilience to Director of Place and Economy | | |
| | 27 February 2019 | Footpath access from Castle Street to Fountain Street reopens | | |
| | 26 March 2019 | Footpath access from Fountain Street to Donegall Place reopens, four more close premises gain access | | |
| | 20 May 2019 | Castle Place Junction reopens to single lane traffic, last closed premise gains access | | |

City Recovery Programme (September 2018 to Jan 2019)

Objective:

Increase footfall and in turn increase sales

The City Recovery programme focused on:

- · provision of targeted support for businesses severely affected
- improving connection and movement into and across the city centre including enhanced wayfinding and signage environmental enhancements to make key streets and thoroughfares more attractive
- delivery of a significant programme of animation, events and attractions to help attract footfall into city centre
- delivery of an incentive scheme involving 200 local businesses which sought to drive additional footfall into city centre businesses by providing a range of incentives and rewards for shoppers and visitors
- Enhanced and focused marketing campaign

The City Recovery Programme encompassed a range of activity including:

- Targeted support for displaced traders including direct assistance to find alternative premises, Council premises were made available for interim use and advice was provided on issues associated with rates, utilities, insurance, employee support and environmental health. Agents appointed to support businesses keen to relocate.
- Immediately following the fire, to support connectivity, a free cross city shuttle bus was put in operation between St George's Market, City Hall and Royal Avenue with a new stop at North St along with the relocation of bus stops in the affected areas.
- Regular and sustained engagement with affected traders and umbrella organisation, initially through the Business Recovery Group meetings evolving into the City Lead Recovery Group which continues to meet regularly.
- Physical and environmental improvements included street furniture, planters, enhanced lighting schemes and Astroturf areas, as well as a revised wayfinding and signage installation to improve connectivity and movement around the city centre taking account of the new cordon walkway, which was dressed in historical city centre images.
- Enhanced city street cleansing throughout the pre and post-Christmas period.
- Enhanced City Beat provision.
- A significant programme of animation and major attractions put in place to attract people into the city centre eg: Large attractors such as a snow slide; an enhanced Christmas Market, with additional stalls along Donegall Place to displaced traders.
- The Council worked in partnership with the Cathedral Quarter Trust (CQT) to put together a
 comprehensive programme of animation and events (eg Mini Mela, Q-Con and music
 events etc), involving approximately 75 local cultural organisations and attracting hundreds
 of visitors and participants to each event
- A city centre trader incentive scheme, the Your Belfast Rewards app aimed at generating additional sales particularly to those stores most affected by the fire. It involved over 200 local businesses and provided a range of incentives and rewards for city centre shoppers and visitors and prizes included vouchers for city centre shops, restaurants and event experiences.
- A significant campaign of city marketing and communications activity was led by BCC, Visit Belfast and several other city partners. Overall, the campaign was successful in delivering increased year on year results over the 8 week period of the Christmas Campaign (ie +16% trips, +122% bed nights and +4% spend).

- In the run up to Christmas, Translink launched an extensive range of discount travel tickets and special services aimed at attracting more people to shop and socialise in Belfast during the festive season. Translink reported strong passenger figures over the period and indicated increases of 15% and over compared to previous years.
- Primark provided £500k of funding to businesses directly impacted by the fire. This fund was administered by Council.

Key success measures

Following the implementation of the City Recovery Programme to encourage visitors and shoppers back into the city centre in the run up to Christmas 2018, feedback and evaluations of these activities identified a number of key success measures:

Footfall figures

The overview of footfall in the Bid One area showed a positive increase in footfall over the period from the week following the fire up until Christmas. The key issue following the fire was the localised reduction in footfall, especially Royal Avenue and Donegall Place. In the week immediately following the fire footfall in the Royal Ave area for example had decreased by 49% compared to the same period the previous year.

However, overall footfall in the city centre has generally increased each month compared to the same month in the previous year. December '18 saw an increase in footfall of 17% on December '17, with January '18 up13% on the previous year. Royal Avenue was up over 20% in the week prior Christmas compared to the previous year, and Fountain Street and Ann Street were both up over 60% in the same week. Bid One has also agreed to install a footfall counter in the Castle Street area which will provide more targeted information on the affected area going forward.

Retail Trading/ Sales

On an annual basis, Belfast City Centre Management (BCCM) undertake research into the annual sales and the in-store footfall experienced by city centre retailers in the run up to Christmas (Nov and Dec). This research was undertaken by 'Card' on behalf of BCCM and the following is a summary of this research:

- 131 business participated in total; 100 retailers and 30 hospitality and food service businesses
- 60% National Multiple, 40% Independents
- Retail sales in Dec 18 vs Dec17 indicate a small net growth overall; 61% experienced sales
 that were the same or higher than Dec 17; the growth was largely driven by multiples whilst
 independent retailers experienced similar sales to last year
- Hospitality sector performed better than retail; 79% experienced sales that were the same or higher than Dec 17
- Footfall figures look to indicate fairly similar footfall in retail premises in Dec 18 vs Dec 17; 57% experienced footfall that was the same or higher than Dec 17
- This research reflects a snapshot only of businesses in the area and there are also variations on impact across businesses and location.

Outputs from the animation programme

Council commissioned Cathedral Quarter Trust to programme animation activity at key locations (particularly those worst affected) throughout the City Recovery Programme:

- Approximately 75 local creative, arts and community cultural organisations involved in the events programme
- · Mini Mela: 1200 visitors
- · Festival of Fools: 1000 attendees

- Halloween Walking tours: 600 participants
- Serenity Sunday: 250-300 visitors, generated positive social media response
- Musical stage at Royal Ave: Over 60 different bands, performers and community groups attracting 200-300 visitors per hr (on each event day)
- · Drop in Craft workshops: 60 visitors per hr
- Fire and Ice Event: 500-1000 visitors, attracting a number of local press articles
- Caribbean Christmas: 300-400 visitors per hr
- Q-Con weekend: 2000 attendees, attracting a number of local press articles and radio coverage
- A Gift for all light projections: 400-500 visitors per hr
- Elfish on the Shelf tours: 925 participants
- Belfast Community Gospel Choir: 400-500 visitors per hr

Independent Market Survey

An independent market research survey undertaken on behalf of the Council in relation to the programme of animation and attractions provided the following key conclusions:

- 84% of respondents were aware of the additional Christmas attractions and events
- 83% of respondents felt the attractions & events would encourage others to visit the city centre
- 93% of respondents said the attractions and events added to their enjoyment of visiting city centre
- 93% of respondents were likely to recommend visiting the city centre to family and friends
- 63% of respondents said they would revisit attractions during Christmas period
- 70% of respondents spent up to £60 eating out during their visit
- 48% of respondents spent over £80 on shopping during visit

Marketing and Communication Campaign

A significant campaign of city marketing and communications activity was led by BCC, Visit Belfast and several other city partners. Overall, the campaign was successful in delivering increased year on year results over the 8 week period of the Christmas Campaign (ie +16% trips, +122% bed nights and +4% spend).

#Your Belfast Reward App

· Launch Date: 3rd December

Total Installs: 5902Total QR Scans: 6324

- Involving over 200 local businesses
- · Over 75 different incentives made available
- Prizes included: vouchers for Abacus Beads, Voodoo, Easons, Madden's Bar, Dawsons Music and Castlecourt.

City Revitalisation Programme (February 2019 to present)

The broad objectives underpinning the City Revitalisation Programme are:

- Creating an enhanced city centre offering to drive footfall across all sectors
- Improve attractiveness and vibrancy
- Enhance connectivity and permeability
- Maximise tourism and cultural opportunities and attract visitors
- Encourage more families and young people to use the city centre
- Support existing businesses and augment and promote ongoing programmes of activity

The key strands of work and potential project scope for the City Revitalisation Programme as previously agreed by Members are set out below:

| Strand | | Potential Scope |
|--------|--|--|
| 1. | Physical & Environmental | Deep clean & graffiti removal |
| | Enhancements | Thematic city dressing |
| | | Creation of family destinations inc pop-up park (with aligned animation) and urban play |
| | | Creating usable spaces eg. Bank Square |
| | | Enhanced city centre lighting inc lighting features |
| | | Greening the city centre /Enhanced Belfast in Bloom |
| | | Upgrade of entries -enhancing connection, permeability and tourism offering |
| 2. | Animation Programme | Uplift/amplify existing programmes / thematic areas including music events and forthcoming events including Restaurant Week, Science Festival, Festival of Fools and Cathedral Quarter Art etc / Test emerging priorities in new cultural strategy |
| | | Generating 'unique experiences' involving retail, leisure, tourism /culture and environmental assets |
| 3. | Incentivisation & Trader | Enhance 'Belfast Rewards App' |
| | Support | Potential trader relocation support (linked to previous committee agreement) |
| | | Creation of a City Currency |
| 4. | Marketing & Communications | Enhanced city marketing and communications campaign |
| | | Focused activity in promoting Belfast as a destination and USP e.g. food and hospitality, cultural experiences etc |
| | | Focused activity on key challenges e.g. transport and car parking |
| 5. | Creative Input and Programme Delivery Support | Creative direction and support to ensure coherence across the physical, animation and programming and other interventions |
| | | Programme delivery and engagement support |
| 6. | Research/Retail | Retail gap analysis and diversification opportunities |

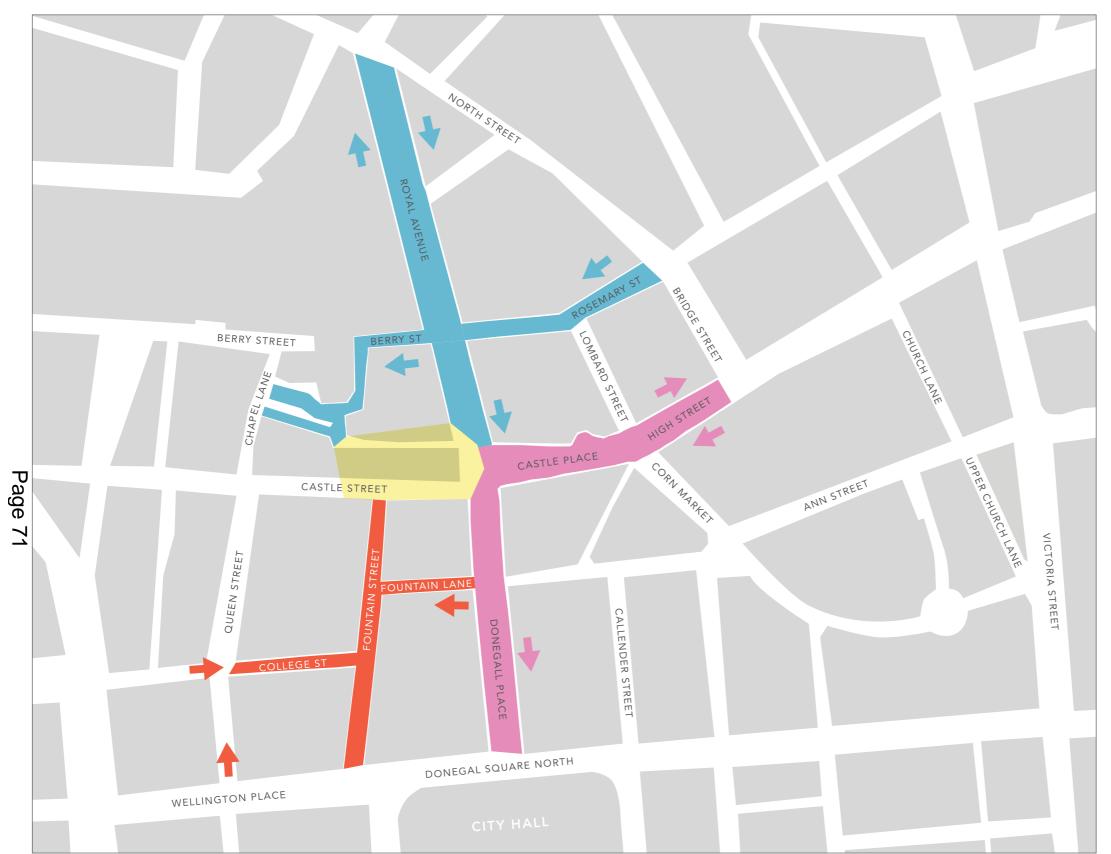


| JULY | | | | | | |
|----------------|---------|--|---|---|--|---|
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 4 | | | | _ | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 INSTALL | 18 BCC/TCHA Summer music season (evening) | 19 BelfastOne: Irish Open music programme (afternoon + evening) | 20 BelfastOne: Irish Open music programme (afternoon + evening) | 21 BelfastOne: Irish Open music programme (afternoon + evening) |
| 22 | 23 | 24 BCC/TCHA Summer music family friendly session (morning/afternoon) | 25 | 26 | 27 BCC/TCHA Summer music family friendly session (morning/afternoon) | 28 |
| 10 V | 30 | 31 | | | | |
| R UGUST | | | | | | |
| M onday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| | | | 1 BCC/TCHA Summer music family friendly session (morning/afternoon) | 2 BCC/TCHA Summer music season (evening) | 3 BCC/TCHA Summer music season (afternoon) | 4 BCC/TCHA Summer music season (afternoon) |
| 5 | 6 | 7 DE-CAMP | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

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| SEPTEMBER | | | | | | |
|-----------|---------|-----------|--|--|----------------------|---|
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 INSTALL | 13 TCHA Music City of Music programme (evening) | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 Culture Night TCHA Music Stage | 21 | 22 Belfast Half Marathon (needs someone to programme) |
| 23 | 24 | 25 | 26 TCHA Music City of Music programme (evening) | 27 TCHA Music City of Music programme (evening) | 28 | 29 |
| 30 | | | | | | |
| OCTOBER | | | | | | |
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| • | 1 | 2 | 3 | 4 Festival (all day) | 5 Festival (all day) | 6 Festival (all day) |
| 7 | 8 | 9 | 10 TAKE DOWN | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

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Appendix 4



EASTERN DIVISION

Annex 7 Castle Buildings Stormont Estate Belfast BT4 3SQ

Telephone: 0300 200 7893 Textphone: 028 90540022

PROJECT

BELFAST CITY CENTRE

TITLE

LOADING/UNLOADING
ARRANGEMENTS MAY 2019

EXCLUSION ZONE

Exculsion zone

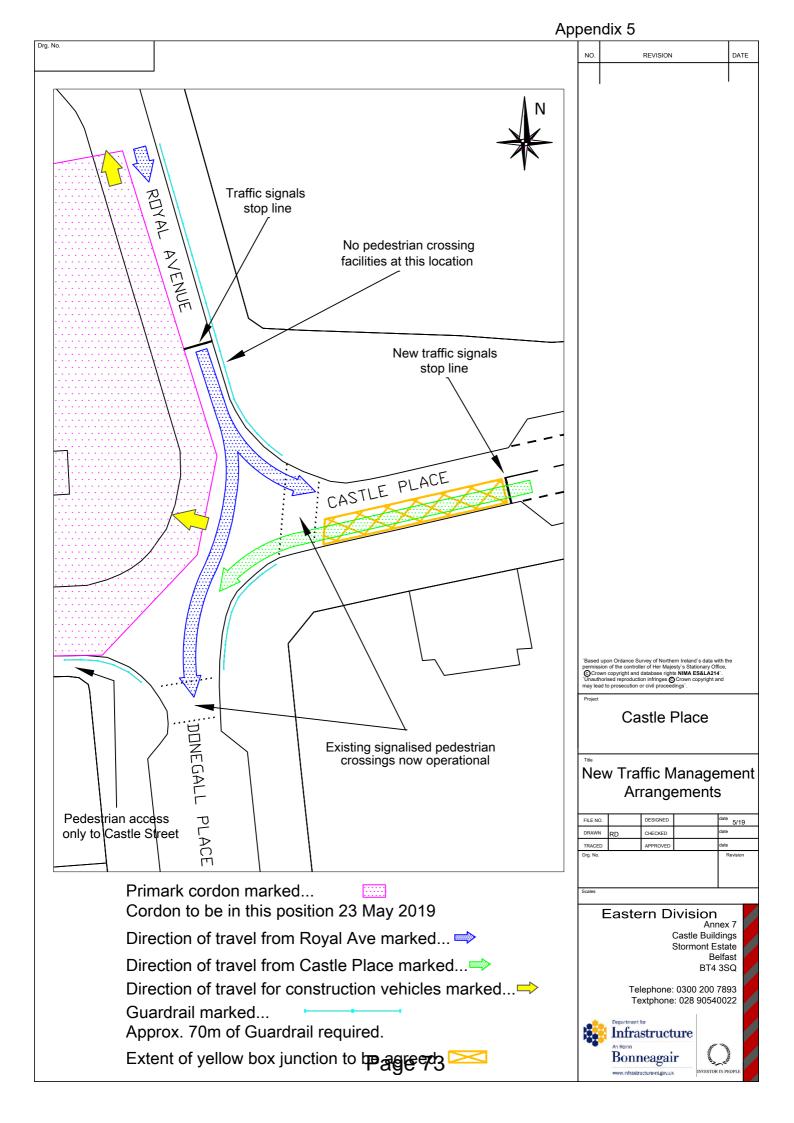
Access route and loading area for Fountain Street marked

Access route and loading area for Royal Avenue marked

Access route and loading area for **Donegall Place & Castle Place** marked



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Agenda Item 6b



CITY GROWTH AND REGENERATION COMMITTEE

| Subje | ect: | Castle Place and Pedestrianisation - Update and Next Steps | | | |
|---|--|--|-------------------------------|--|--|
| Date: | Date: 5th June, 2019 | | | | |
| Reporting Officer: Cathy Reynolds, Director City Regeneration and Development | | | on and Development | | |
| Conta | act Officer: | Callie Persic, Regeneration Project Officer | r, ext. 3418 | | |
| | | | | | |
| Restr | icted Reports | | | | |
| Is this | s report restricted? | | Yes No X | | |
| | If Yes, when will th | e report become unrestricted? | | | |
| | After Commit | tee Decision | | | |
| | After Council | Decision | | | |
| | Some time in | the future | | | |
| | Never | | | | |
| | | | | | |
| Call-i | n | | | | |
| Is the | decision eligible fo | r Call-in? | Yes X No | | |
| 1.0 | Purpose of Repor | t/Summary of main Issues | | | |
| 1.1 | The purpose of this | | | | |
| | | rs on the removal of the Castle Place Pop U | p Park: | | |
| | · | rs on the emerging debate around city | • | | |
| | proposed next s | | | | |
| | highlight Notices of Motions brought forward by Members in relation to pedestrianisation | | | | |
| | | g and traffic calming. | • | | |
| 2.0 | Recommendation | 6 | | | |
| 2.1 | The Committee is r | equested to: | | | |
| | • note the u | odate on Castle Place pop up park, and | d the nublic recognice to ite | | |

- note the ambition of the City, as set out in the Belfast Agenda, to promote sustainable forms of transport including walking and cycling;
- note the ambition of the Council, as set out in the Belfast City Centre Regeneration and Investment Strategy (BCCRIS), to create a green, walkable, cyclable city centre;
- note that the Department for Infrastructure is currently drafting the Belfast Metropolitian Transport Strategy, which will set the direction for transportation policy for the city, and will be a key stakeholder in bringing forward any discussions regarding the future use of the city infrastructure;
- agree that the Council commission research that examines models of pedestrianisation and other initiatives in a way which facilitates the development of the city centre enabling both pedestrian enjoyment and public transport access;
- note the ongoing engagement with wider civic and statutory partners to explore the issues of accessibility and use of the city centre;
- note that options are currently being considered for the provision of further temporary
 pop up parks in the city centre in the short-term and at the same time consideration of
 options for permanent green space, with a further report brought back to Committee
 in the near future; and
- agree to invite relevant officials from Dfl to discuss current Notices of Motion raised by Council.

3.0 Main Report

Background

- 3.1 In the aftermath of the fire at the Bank Buildings, Castle Junction and the bottom of Castle Street were closed to both vehicular and pedestrian traffic and a number of interventions took place in the city centre to address the drop in footfall, support the economic recovery, animate spaces and create a buzz in the lead up to Christmas. This work was brought forward under the Revitalisation Programme as part of a multi-agency approach, led by Council but involved a number of stakeholders including retailers; BCCM, Chamber, DfC, Dfl, Visit Belfast, the BIDS, Cathedral Quarter Trust and other cultural organisations. These temporary measures were approved in the October SP&R Committee meeting and updated and approved through CG&R committee in subsequent meetings on 7th November and 5th December 2018 and 9th January, 13th February, 6th March and 3rd April 2019.
- 3.2 The Department for Infrastructure is the statutory authority for the provision of road infrastructure and public transportation. In order to facilitate the Revitalisation Programme the department granted licences to the Council to occupy specific areas on Donegall Place,

Castle Place and Royal Avenue to install temporary environmental improvements, street furniture and attractions and to utilise the space for animation purposes. The licence for these areas were granted for a period from November 2018 until end of May 2019, or until such time as the cordon was sufficiently reduced to enable the reintroduction of the public transportation network. Pre-Christmas these areas were used to facilitate environmental improvements and family fun attractions including astro-turf and landscaping, seating, food markets, a snow slide and children's funfair area.

Castle Place Pop Up Park

- 3.3 Post-Christmas, as part of the Phase 2 Revitalisation programme the space at Castle Place was re-designed as a children's pop up play area that utilised the existing seating and planters. As part of the Phase 2 works, the park was brought forward on the basis that it was a temporary feature, in line with the timeline for the work on the Bank Buildings.
- 3.4 The design introduced elements of urban play, i.e. colourful soft mounds, animal sculptures and topiary, and a pirate boat. A bespoke sculpture of the iconic Bank Buildings clock was created for the site to give a focal point. The park was officially launched open on the 22nd March with a focus on providing fun and friendly space within the city centre and to test concepts for green urban play spaces within the city centre environment.
- A programme of events, developed and delivered by Cathedral Quarter Trust, animated the area and drew significant crowds to activities such as music events, Festival of Fools, specific activities aimed at children and families, and provided a location for the Chinese New Year parade and three decorated 'Love Benches' for Valentines week.
- As a part of the Festival of Fools programme a survey was carried out of 265 attendees at the performances in Castle Place and 72% ranked the space as excellent and 25% as good. There were also numerous articles in newspapers and local media: Belfast Telegraph, Daily Mirror, 4ni.co.uk, The Nolan Show and the Irish News. A BBC Newsline feature on the 1st May 2019 outlined the positive effects of the park on the city centre users but also highlighted that some traders, businesses and services raised some concerns around access to the city centre.
- Following confirmation of an accelerated programme from Primark on the removal of the Castle Place structural cordon the park was removed in the week commencing 6th May to

enable the opening of the Castle Place junction to traffic in accordance with the licence granted by Dfl. This was also in line with the updates provided to CG&R Committee on the temporary nature of the interventions.

- The removal of the pop-up park was complete by 10th May to enable Dfl to install the civil engineering works to facilitate the new junction arrangement through Castle Place. The new junction arrangement is dictated by the working space required to allow for the structural retention system to the historic Bank Buildings façade and to provide adequate working space for the remedial works to restore this landmark building. The new, constrained junction alignment was opened on 23rd May and provides for southbound bus and delivery access from Royal Avenue into Donegall Place and Castle Place, and normal service through Castle Place and Donegall Place. This junction arrangement will be in place until such time as the permanent structural framework can support the existing façade and the temporary container based façade retention can be removed. It should be noted that northbound services will continue to operate out of temporary bus stop locations on North Street.
- 3.9 The fire and cordon had a significant impact on businesses in the area, with 22 businesses having to close or relocate and others, especially to the north and west of the cordon, resulting in reduced trade and footfall in certain areas. Although the walkway through the cordon was opened on 3 December 2018, there was significant support from many businesses/retailers that the cordon should be reduced as soon as possible and vehicular access and bus services resumed.
- 3.10 Members should note that options are currently being considered for the provision of further temporary pop up parks in the city centre in the short-term whilst, at the same time, exploring options for more permanent green space and play space. A further report will be brought back to Committee on this in the near future.
- 3.11 Prior to the removal of the park Council held Facebook and Twitter polls that asked, "Is this the type of project you'd like more of in #YourBelfast?" There were 1000 responses on to the Twitter poll, 91% in favour and 9% not in favour. Council's initial Tweet reached over 23,000 people and engaged with 1,000 users. The Facebook poll had 846 votes with 90% support and 10% negative, reached almost 17,000 people, and engaged just over 1,700 people (reactions, comments, shares, post clicks).

3.12 NI Greenways has also petitioned Belfast City Council, Dfl and Translink through the Change.org website on the basis that 'Belfast *loves its new pedestrian core and play streets—DON'T hand it all back to traffic*' and to date there are over 3,400 signatures in support of the petition.

Pedestrianisation

3.13 A Notice of Motion was brought to the Full Council meeting on the 21st of May by Councillor Lyons and seconded by Councillor McKeown and was referred, without discussion, to the City Growth and Regeneration Committee. The Notice of Motion stated that:

"This Council notes the challenges created by the fire in Bank Buildings and the ongoing Council led effort to stimulate economic activity in the area using street animation, pop up play parks and other incentives. The Council also notes that the redevelopment of our city centre as a shared and mixed use space offers traders, residents and visitors a range of economic, social and cultural opportunities. Noting the Department for Infrastructure's public consultation on the future use of the streets around Castle Place and Donegall Place, the Council calls for the pedestrianisation of this area"

- 3.14 In response to the reopening of Castle Junction Dfl released a press statement on 10th May stating that "While the plan is to restore access now, the re-opening of Castle Place has started a wider debate about how we use our City Centre and make it an attractive, safe and accessible environment as possible for everyone". This direction is reflected in the Departments proposed Belfast Metropolitan Transport Strategy (BMTS) which will be progressed when Ministers are back in place. The BMTS and the Belfast Metropolitan Transport Plan will form the policy that could enable the modal shift and rebalancing of road space in the city centre. Dfl also pointed out that the rerouting of metro services away from Castle Place created difficulties for some groups using public transport to access the city centre and created congestion in other parts of the city.
- In its press statement Dfl also advised that "the Department plans to open discussions with wider partners to explore how we should best proceed to ensure Belfast City Centre thrives through a greater focus on place and public transport accessibility."

- 3.16 As the statutory authority Dfl will be critical to all discussions going forward to ensure alignment with the emerging work on the BMTS, and there has been ongoing engagement between the Council, Dfl and DfC on this issue and how the city centre can best function for all users. This engagement will continue and widen out over the coming months with updates to be provided to Members through subsequent committee meetings.
- 3.17 It should be noted that pedestrianisation proposals for the city centre would have an impact on proposed and planned infrastructure projects for the city, including Belfast Rapid Transport Phase 2, which currently forms a part of the Belfast Region City Deal, and Belfast Streets Ahead Phase 3. This scheme currently has planning permission, and DfC, supported by Council, have advocated that this scheme be prioritised for capital investment. The approved Streets Ahead 3 scheme allows for the provision of public transportation, blue badge holders and business deliveries (within a permitted delivery period of 6pm 11am) only to access Royal Avenue.
- 3.18 A change in approach would result in the need for a re-design of the Streets Ahead scheme and a delay in the implementation of Streets Ahead Phase 3. Any re-design would require further engagement and consultation, and a re-application for planning permission. This would require agreement on the role and route for public transportation through the city centre.
- This would also require input from DfI, retailers /businesses and their representative bodies, Translink, Belfast Chamber of Trade and Commerce and people who live, work and use Belfast. There is a recognition that the temporary arrangements following the Bank Buildings fire were unsuitable for many and access to buses and future designs and changes must take in account people with different needs. This would involve engagement with people with disabilities, including but not limited to wheelchair users, people with visual impairments, blind and partially sighted people.
- 3.20 The Belfast Agenda outlines the City's ambition to promote the development of sustainable transport. This includes promoting walking and cycling. The support, and concept, of pedestianising areas in the city reflects one of the key policies in the Belfast City Centre Regeneration and Investment Strategy (BCCRIS), which seeks to create a green, walkable, cycable city centre. It specifically references the lack of green space and tree-lined streets,

and identifies the need for rebalancing the scales between tarmac and soft landscaping and recognises that there is no provision for children in the city centre.

- 3.21 In considering the effects and impacts of how pedestrianisation works, and how Belfast city centre could provide a modern and sustainable approach to infrastructure provision and connectivity, it is worth looking at measures and initiatives that make successful city centres elsewhere in the context of all users. This would also inform the debate on how Belfast could address some of the current issues, including ensuring a balance between business requirements, transportation, pedestrianisation and high-quality public space and taking into account the specific needs of different users of the city centre.
- 3.22 Much work has been done in other cities on the options around the practice of pedestrianisation. This has focused on the needs of both the pedestrian and other potential road users. Successful examples of pedestrianised or part pedestrianised streets have allowed various road users to share the same space in differing configurations. The Chartered Institution of Highways and Transportation has suggested looking at shared space under the following headings:
 - 'Pedestrian prioritised streets' where those on foot 'feel that they can move freely anywhere, and where drivers should feel they are a guest'.
 - 'Informal streets' where formal traffic controls such as signs, markings and signals are either absent or reduced. There is a footway and carriageway, 'but the differentiation between them is typically less than in a conventional street'.
 - 'Enhanced streets' where the public realm has improved and where restrictions on pedestrian movement – such as guardrails – have been removed, but where conventional traffic controls largely remain.
- 3.23 It is recommended the Council commission research which examines models of pedestrianisation and other initiatives in a way that facilitates the development of the city centre enabling both pedestrian enjoyment and public transport access. This is particularly appropriate when considering the existing and developing Belfast Rapid Transit Glider.

Notices of Motion

3.24 Dfl will be presenting he City Growth and Regeneration Committee with the Annual Spring Report (date to be confirmed) and it is proposed that Committee invite the relevant officials from Dfl to address the following issues raised through Council by Members:

 The Notice of Motion raised by Council Lyons on the 21st May (as outlined above)on the pedestrianisation of the city centre and the proposed consultation to address the recent debates;

3.25

The Notice of Motion raised by Councillor Dorrian on 1st February, 2019 on Problem Parking:

"This Council recognises the concerns of many communities across Belfast in respect to 'problem parking' in their neighbourhoods, primarily during day time work hours, and recognises the need for further substantive engagement to address and resolve this issue. To date, strategies and campaigns have had minimal impact in solving these communities' difficulties. In mind of ambitious investment and expansion plans contained in the Belfast Agenda, the Council calls for immediate, co-ordinated action to improve parking measures and notes the lack of enforcement action to date with respect to bus and cycle lanes.

This motion also reaffirms the Council's commitment to full implementation of its car parking strategy, delivering proper parking infrastructure and taking appropriate action against those who show daily disregard for local communities."

After discussion, the Committee noted the contents of the motion; and agreed that there would be engagement with those communities which bounded the city centre, in conjunction with the Department for Infrastructure, to discuss the issues within the motion"

3.26

The Notion of Motion raised by Councillor McAteer on 4th February 2019 on Traffic Calming:

"This Council recognises that many of Belfast's citizens are having their health and wellbeing severely impacted by living in streets which are clearly used as short cuts by heavy volumes of traffic travelling at speed, including HGV vehicles and buses. Currently, the Department for Infrastructure will carry out speed and traffic volume tests to ascertain if traffic calming measures are required. However, it does not also take into consideration the qualitative evidence of local residents and families in making decisions about traffic management.

This Council calls on the Department for Infrastructure to broaden its criterion in relation to traffic management decisions in highly congested streets, to include an assessment of both empirical and local qualitative research, and further calls on the Council to request a cross party meeting to discuss reviewing the criteria."

| 4.0 | Equality and Good Relations Implications |
|-----|--|
| 4.1 | There are no negative Equality, Good Relation or Rural Needs implications at this point. The Council's Equality and Diversity Officer will be consulted during any future consultation process and any proposed approach will be subject to the Council's screening requirements to ensure that Equality and Good Relations implications and Rural Needs are fully considered. |
| 5.0 | Resource Implications |
| 5.1 | The costs for Phase 1 and Phase 2 interventions were met by the City Revitalisation budget. The proposed research up to £30k will be covered from within current department budgets. |
| 6.0 | Documents Attached |
| | None |



Agenda Item 7a



CITY GROWTH AND REGENERATION COMMITTEE

| Subjec | et: | Update on International Relations | | | |
|--|---|--|------------------------------|--|--|
| Date: | | 5th June, 2019 | | | |
| Report | ing Officer: | John Greer, Director of Economic Developme | ent | | |
| Contac | ct Officer: | Laura Leonard, International Relations Manag | ger | | |
| | | | | | |
| Restric | ted Reports | | | | |
| Is this | report restricted? | | Yes No X | | |
| If | Yes, when will the | report become unrestricted? | | | |
| | After Committe | e Decision | | | |
| | After Council D | ecision | | | |
| | Some time in the | e future | | | |
| | Never | | | | |
| Call-in | | | | | |
| - Cuii iii | | | | | |
| Is the c | lecision eligible for | Call-in? | Yes X No | | |
| 4.0 | D of Donord | Ourse of Main Issues | | | |
| 1.0 | Purpose of Report | Summary of Main Issues | | | |
| 1.1 | The purpose of this report is to seek Members' approval for a number of activities including: | | | | |
| | Friendship Four | Ice Hockey initiative: this project was one of | the earliest activities that | | |
| | came about through the Belfast-Boston Sister City agreement. The initiative is organise | | | | |
| by The Odyssey Trust, who have requested financial support of £47,500 from the Coun- | | | | | |
| for this calendar year, out of a total project cost of around £250,000; | | | | | |
| Facilitating an Inward Visit, including a welcome reception for the New York Sta | | | | | |
| | Legislators from 21st-23rd September 2019, at a maximum cost of £2,000; | | | | |
| Attendance by the Chair of Committee (or nominee) plus one officer at the EUROCITIE | | | | | |
| | | ce on 20-22 November 2019 in Prague, at a | | | |
| | and | co on 20-22 November 2019 III Frague, at a | maximum 603t of £2,000, | | |
| | anu | | | | |

 Participation by the Director of Economic Development (or his nominee) in an Invest NIled business and investment mission to Israel at the end of July 2019, at a cost not to exceed £2,500.

2.0 Recommendations

2.1 The Committee is requested to:

- note the financial ask, as well as the anticipated outputs of the Friendship Four event and consider the funding request of £47,500 for the current financial year;
- agree the facilitation and cost of welcoming the New York State Legislators from 21st-23rd September 2019 at a maximum cost of £2,000;
- approve the attendance of the Chair (or her nominee) plus one officer, at the EUROCITIES annual conference in Prague on 20-22 November 2019, at a cost not to exceed £2,000;
- agree the participation of the Director of Economic Development (or his nominee) in an Invest NI-led business and investment mission to Israel at the end of July 2019, at a cost not to exceed £1,500; and
- agree the participation of the Chair of the Committee and the Director of Economic Development (or their nominees), plus one additional officer, on the upcoming Sister Cities business missions to Boston, Nashville and Shenyang.

All elements will be resourced from within the EU/International Unit and the Economic Development budgets which have already been approved by this Committee.

3.0 Main Report

3.1 Friendship Four

The Friendship Four tournament was one of the first major outputs of the Belfast-Boston Sister City agreement signed in 2014. This competition remains the first and only National Collegiate Athletic Association of the USA (NCAA) Division 1 hockey tournament to be held outside of the United States. Taking place over the Thanksgiving period, four colleges, alumni and family supporters travel to Belfast for a week. The games are televised live in the United States and Canada with the tournament also garnering a significant following on social media platforms locally, nationally and internationally.

- In addition to the matches, the tournament encompasses a number of satellite events. The College students undertake visits to local schools whereby young people are able to learn about the American education system and scholarship opportunities and the visiting students are immersed in the local culture. The tournament also features a "Festival of STEM" hosted by W5. W5 is the interactive science and discovery centre located managed by the Odyssey Trust and the STEM Ambassador Hub for Northern Ireland. The emphasis of the Festival of STEM programme is to promote these subjects across the curriculum, the involvement of women in sport and career opportunities within these disciplines
- 3.3 Since the first tournament in 2014, the Friendship Four programme has diversified and entered into new areas of activity. In 2018/19, two new initiatives were delivered as part of the initiative. The inaugural women's competition was held in January 2019 and a business, education and tourism showcase promoted the local creativity and innovation across these sectors to those visiting the city as part of the event.
- The Odyssey Trust has developed a business plan for the three year period 2019-2021. It identifies an annual visitor spend in the region of £320,000 by event participants. It also notes that the live television coverage of the event will reach more than 150million households. Plans are well advanced for the 2019 event. Teams confirmed as participating include Colgate (NY), Northeastern, Princeton (NJ) and New Hampshire. Teams proposed for the 2020 and 2021 competitions include Boston College, Michigan, Quinnipiac, Harvard, UMass Lowell, Vermont, Providence, Notre Dame and Clarkson.
- 3.5 Belfast City Council has been a principal funder of this event since its inception, alongside the Department for Communities (DfC), Tourism Northern Ireland, Tourism Ireland, Invest NI, The US Consulate and the Odyssey Trust. Private sector income is levered through corporate sponsorship and ticket sales. In terms of alignment with Belfast Agenda targets, the proposed event supports a number of the key priorities including:
 - Increasing the number of bednights, particularly those from out of state visitors
 - Promoting and positioning the city to compete by building on the sports programme and creating a strong marketing and branding piece, focusing on the city's economic and tourism strengths.
- 3.6 Given the significant reliance on public support for the event, the Odyssey Trust is currently in the process of trying to secure the funding from the partners identified above. If the Committee agrees to provide the amount of funding requested from Belfast City Council,

officers will develop a detailed Legal Agreement with key performance indicators for the event and the release of funding will be subject to the organiser's ability to meet those targets.

EUROCITIES Annual Conference – 20-22 November 2019, Prague

- 3.7 Members will be aware that Belfast has been a member of the EUROCITIES network for 24 years. EUROCITIES is a network of more than 140 major European cities, made up of the elected local and municipal governments of major European cities. The network is structured through the thematic fora of Culture, Social Affairs, Knowledge Society and Environment and each forum has a number of working groups. Belfast has participated in a number of the groups, based on particular areas of need or interest to the council and the city at that time. We have also shared learning on a range of topics and has availed of the network to engage with the key EU institutions in order to influence policy.
- Members will be aware that, in March 2019, this Committee agreed to the council's continued participation in the network. The annual conference enables cities to review and input into the future work plans, elect the Executive committee and discuss urban issues and challenges of specific interest. The theme for the 2019 conference is "City Transformation" with pertinent issues on the agenda such as establishing new purposes for vacant historic buildings, addressing population decline in urban centres and greening the city.
- 3.9 In order to maintain access to the network and to ensure that Belfast retains the insight and high-level contacts in Brussels and other cities, it is proposed that the Committee Chair (or her nominee) plus one officer attends this conference.

New York State Legislators Visit to Belfast, 21-23 September 2019

- 3.10 Belfast City Council has received a request from the Assembly Member and President of the American Irish Legislators Society of New York State, Mr Michael Cusick, to host a delegation of up to 50 members from 21-23 September 2019.
- 3.11 The delegation will be undertaking a mission to Ireland from 18-27 September, and will be in Belfast for a series of economic, political and community meetings.
- The aim of their visit is to demonstrate continued US commitment to advancing investment and transatlantic partnerships as well as continued interest in the NI Peace Process. The delegation last visited NI in 2015 and Belfast City Council hosted the group and facilitated relevant meetings and briefings at this time.

- 3.13 Members are requested to provide:
 - Welcome and networking reception with key stakeholders; and
 - Formal business meeting with Belfast City Council members and officers to discuss how to enhance cooperation between Belfast and the State of New York.
- In order to re-invigorate business, academic and cultural/tourism links with the state of New York using the influence of the Society, it is proposed that the Committee agrees to the above requests at a cost not to exceed £2,000.

Business and Investment Mission to Israel

3.15 Members will be aware that the Council has been working closely with Invest NI and Catalyst Inc to explore ways of bringing forward collaborative initiatives to support local businesses to become more competitive. This includes exploring new markets for their products and services and new avenues to lever investment. As part of these negotiations, Invest NI is working on an investment and business mission to the Israel. The trip will take place on the week commencing 29 July 2019 and will also involve Catalyst Inc. The aim of the mission is to facilitate access to investment and new market opportunities for 5 Belfast based businesses. By taking part in the visit, it is anticipated that the Council will get greater insight into the potential for new business and investment opportunities in this location in order to inform our future work programme.

Business Missions to Nashville, Boston and Shenyang

- 3.16 Members will be aware of a previous report in March when approval was given to Belfast City Council to undertake three business missions to our Sister Cities, Nashville, Boston and Shenyang.
- 3.17 Plans are now well underway to recruit companies and develop itineraries for these visits. In order to ensure resources to deliver the civic business and logistical elements of each programme, Members are asked to approve the participation of the Chair of Committee and the Director of Economic Development (or nominees) as well as another officer.
- 3.18 The budgets for each of these visits have already been approved by the City Growth and Regeneration Committee. Additional details on the respective visit programmes will be brought back to future meetings of the committee once available.

Equality and Good Relations Implications 3.19 There are no direct Equality or Good Relations implications associated with these activities. Financial and Resource Implications 3.20 Members are asked to: approve financial support of up to £47,500 towards the Friendship Four tournament in November 2019, subject to a legal agreement and subject to the organisers meeting agreed objectives; agree the facilitation and cost of welcoming the New York State Legislators from 21-23 September at a maximum cost of £2,000; • note that the financial implications of attending the EUROCITIES annual conference are estimated at a maximum cost of £2,000; note that the costs associated with attendance at the business and investment mission visit to Middle East will not exceed £1,500; and • note that the costs associated with participation in the future business missions to Boston, Shenyang and Nashville have already been approved by this Committee. All budgetary allocations have been set aside within the EU & International or the Economic Development Unit budgets which have already been approved by this Committee.

4.0

4.1

None

Documents Attached

Agenda Item 7b



CITY GROWTH AND REGENERATION COMMITTEE

| Subje | ct: | Galway 2020 Music Collaboration Project | | | |
|----------|----------------------|---|---------|----------|----------------------|
| Doto | | 5th June 2040 | | | |
| Date: | | 5th June, 2019 | | | |
| Repor | ting Officer: | John Greer, Director of Economic Developmen | ıt | | |
| | 1 055 | | | | |
| Conta | ct Officer: | Eimear Henry, Cultural Regeneration Manager | | | |
| Restric | ted Reports | | | | |
| Is this | report restricted? | | Yes | | No x |
| 11 | Yes, when will th | e report become unrestricted? | | | |
| | After Commit | tee Decision | | | |
| | After Council | | | | |
| | Sometime in | | | | |
| | Never | | | | |
| | | | | | |
| Call-in | | | | | |
| Is the c | decision eligible fo | or Call-in? | Yes | х | No |
| | | | | | |
| 1.0 | Purpose of Repo | rt/Summary of Main Issues | | | |
| 1.1 | The purpose of the | nis report is to update Members on discussions | with | Galway | [,] 2020 on |
| | delivering an inter | national music collaboration project, as part of i | ts Eur | opean | Capital of |
| | Culture programm | ie. | | | |
| | | | | | |
| 2.0 | Recommendatio | n | | | |
| 2.1 | The Committee is | requested to note the contents of this report and | appro | ve an ir | vestment |
| | of £100,000 over | two financial years in this project, subject to fur | ndraisi | ng targ | ets being |
| | reached. | | | _ | _ |
| | | | | | |
| 1 | | | | | |

| 3.0 | Main Report |
|-----|--|
| | Background |
| 3.1 | In June 2018, the Committee granted permission for officers to develop options for a collaboration with Galway 2020, as part of Galway holding the European Capital of Culture designation in that year. |
| 3.2 | The background to this proposal is the work undertaken as part of Belfast's bid to become European Capital of Culture. This work revealed the opportunity for Belfast to increase local engagement in culture as well as maximising the role of culture in supporting Belfast as a global city through: - Increasing cohesion and permeability - Building identity and confidence - Attracting investment and visitors - Retaining talent |
| 3.3 | In March 2019, the City Growth and Regeneration Committee approved the draft ten-year cultural strategy, <i>A City Imagining</i> , to go out to public consultation. This document proposes 16 key strategic priorities across 4 thematic areas. Following completion of the public consultation, a revised strategy will be presented to this Committee in August 2019 for consideration. |
| 3.4 | A number of the proposed strategic priorities across all the themes will be supported by this international collaboration project with Galway 2020, including: Protecting and promoting cultural heritage in all its dimensions, both tangible and intangible including the plurality of the city's cultural narratives Supporting high quality cultural events that are accessible, diverse and inclusive Investing in a stronger and more sustainable cultural sector by supporting artists and producers to work beyond boundaries Strengthening our city, regional and international cultural networks Growing our sustainable cultural tourism product |
| 3.5 | In addition to the 16 priorities, the draft strategy also presents four major strategic projects over the ten year period including: - A new approach to events and festivals in the city - Plans for a year-long programme of cultural activity provisionally proposed for 2023 - A bid for UNESCO City of Music designation in 2021 - A new visitor attraction, including the Belfast Story, as part of the Belfast Region City Deal |

3.6 The success of all of these projects is dependent of the ability of the city to develop international cultural links and deliver projects of quality and scale. There is also a specific focus on music building on our existing strengths as a city and following extensive research and the decision by Council to pursue the UNESCO designation for music.

3.7 **Key Issues**

Proposed project

Following detailed discussions with the Galway 2020 team, a proposal has emerged that focuses on exploring the music links and heritage between the two cities and North America through our existing Sister Cities programme with Nashville and Boston.

- 3.8 The project would have three keys strands:
 - a series of specially commissioned concerts to be performed in Belfast, Galway,
 Nashville and Boston
 - a touring exhibition potentially in partnership with Country Music and Folk Music
 Hall of Fame
 - an artist exchange programme and showcase to support emerging artists
- 3.9 At the core of the project will be a series of signature concerts and related ancillary engagement programmes which trace the journey of Irish and Scots-Irish people to North America and, in particular, the impact of their music on American culture. Featuring leading musicians from both sides of the Atlantic, this will be a specially curated project with concerts in Galway, Belfast and participating US cities.
- 3.10 Through the various waves of emigration to America, local cultural heritage has had a profound and lasting influence on American music in particular. The mix of Irish and Scottish music introduced American musicians to new forms of music and storytelling styles. However, this was not an entirely one sided relationship as the adoption of African American instruments such as the banjo into traditional Celtic music illustrates.
- 3.11 A new repertoire developed from these immigrant experiences; railroad songs, work songs, songs of love, comic songs and songs of home. Many variations of these songs entered the mainstream of American folk song and are still a key influence on what we now call Americana music, incorporating elements of country, roots, rock, folk and bluegrass.

3.12 The proposal would be to celebrate these cultural connections through a concert format that will feature several group and individual performances linked by a specially commissioned script.

Outputs

- 3.13 The proposed outputs of the projects are as follows:
 - 4 concerts
 - A curated touring exhibition including content from all 4 cities
 - Artist-in-residence/ showcase opportunities to support local artists
 - Exchangeprogrammes to facilitate and promote research and collaborative opportunities
 - Merchandising such as CD, DVD etc
 - US/UK/Irish/European broadcasting opportunities including documentary and concert performances
 - Radio concert format

Outcomes

- 3.14
- Local civic engagement focussing on the music dimension of the Belfast Story with resulting exhibition contributing to the development of the new visitor attraction
- Increased international profile including return on investment through media coverage
- Support for UNESCO bid including number of international partnerships
- Direct economic impact through bed nights and visitor spend
- Support and showcasing of local emerging talent

Timescale

- 3.15
- July September 2019: funding commitments confirmed
- September October 2019: confirmation of lead artists and activation of commissions
- 2019/2020: concept development including commissioning of script, research into repertoire options, artist residencies
- Summer 2020: rehearsals and footage for any documentary
- October/ November 2020: concerts in Galway and Belfast as well as touring exhibition
- Nashville/ Boston performances and broadcasts to be scheduled for autumn 2020

| 3.16 | Next Steps The next steps will be to secure remaining funding, agree broadcasting partners and announce lead artists. |
|------|--|
| | Financial and Resource Implications |
| 3.17 | The total project costs are currently estimated at £400,000 with an investment sought from Belfast of up to £100,000 over two financial years. The Council contribution will be match funded by Galway 2020. Earned income is estimated at £80,000 with the remaining £120,000 to be secured from project and tourism partners. Should fundraising exceed current targets, then the investment from the lead cities will be reduced accordingly. The project will be funded from existing departmental budgets for ongoing cultural programme development. |
| | Equality or Good Relations Implications/ Rural Needs Assessment |
| 3.18 | A music implementation plan is being developed as part of the cultural strategy and will include this project. These plans will be subject to an equality screening and rural needs assessment. |
| 4.0 | Documents Attached |
| 4.1 | None |



Agenda Item 7c





| Subjec | t: | Innovation and Growth Commission | | | | |
|----------|---|--|----------|----------|--------|--------|
| Date: | | 5th June, 2019 | | | | |
| Duto. | | our danc, 2010 | | | | |
| Report | Reporting Officer: Suzanne Wylie, Chief Executive | | | | | |
| | | Grainia Long, Commissioner for Resilience | | | | |
| Contac | ct Officer: | John Tully, Director of City and Organisationa | l Strate | egy | | |
| | | | | | | |
| Restric | ted Reports | | | | | |
| Is this | report restricted? | | Yes | | No | х |
| If | Yes, when will the | report become unrestricted? | | | | |
| | After Committe | e Decision | | | | |
| | After Council D | Decision | | | | |
| | Some time in the | | | | | |
| | Never | | | | | |
| | | | | | | |
| Call-in | | | | | | |
| Is the c | lecision eligible for | Call-in? | Yes | Х | No | |
| 4.0 | Dumana of Donord | VO of Main land | | | | |
| 1.0 | Purpose of Report | /Summary of Main Issues | | | | |
| 1.1 | To note approval by | y the Strategic Policy and Resources Committee | ee on 2 | 22nd Ma | arch f | or the |
| | establishment of ar | n action-oriented Commission, for one year, to | create | e a step | cha | nge in |
| | driving innovation and growth, by integrating major strategic programmes ongoing across | | | | across | |
| | | | | | | |
| | the city. The purpose of the Commission is to support the Council in the further development | | | | | |
| | and implementation of its priorities as set out in the Belfast Agenda. A particular focus will be | | | | | |
| | given to the priorition | es of (1) growing a resilient economy and (2) | city de | velopme | ent th | rough |
| | innovation. The Co | mmission will seek to deliver the core objective | of incl | usive gr | owth. | |
| | | | | | | |

2.0 Recommendations 2.1 The Committee is requested to note that: an Innovation and Growth Commission will be established to integrate and join up major strategic projects facing the city of Belfast for the next 10-20 years; the establishment of a Commission will inform the development of the 'next phase' of growth required to meet the city's ambitions in Belfast Agenda- i.e. 2021 and beyond; and officers will now be working on approaching potential experts to sit on the Commission and will start to develop a draft programme of work for approval by the committee in August. 3.0 **Main Report** 3.1 The establishment of a Commission will inform the development of the 'next phase' of growth required to meet members' ambitions in the Belfast Agenda - i.e. 2021 and beyond: - that major programmes are integrated and joined up, i.e. economic growth must also be sustainable - that resilience is built-in: so we are better able to withstand shocks and stresses. and by reducing risk make Belfast increasingly attractive to investment - that economic growth is inclusive - the benefits are felt by all - that opportunities to fund and accelerate this growth are identified and realised - that NI Civil Service / NI government / Invest NI/anchor institutions are aligned to the plans developed - that a strong ongoing relationship is built with the private sector Key outcomes from the Commission's work: 3.2 The Commission will be an advisory body to members, to help delivery of the following: 1. Bring clarity on the delivery priorities in the Innovation and Digital Investment Pillar of the City Deal. Projects should be investment ready. 2. Investors identified and in place for the additional £500m for the City Deal 3. A Resilience Strategy to develop the city's adaptability to future challenges. 4. A joined up land use plan to accelerate growth 5. An energy transition plan for Belfast – produced in partnership with external institutions – supported by Smart Cities team and BCC energy team and sustainable development team 6. Propositions for an Urban Resilient Fund (bring challenge to the process)-

- again, in partnership with others e.g. Belfast Harbour, DFI
- 7. Investment prospectus for a Belfast- Dublin Economic Corridor
- 8. Options paper for new forms of finance for the city- long term
- 9. Drive 'green infrastructure' network across the city- securing finance, community engagement/management/ownership etc.
- 10. Clarity on our long term infrastructure needs and financial models
- 3.3 Belfast City Council's Chief Executive will chair the Commission and lead its work. The Chief Executive will be accountable to both the Strategic Policy and Resources and City Growth and Regeneration committees for ensuring the Commission meets its goals and works within its terms of reference. The Commission will engage regularly with this Committee and provide substantive progress reports.
- Membership of the Commission will have at its core members of the current Belfast Economic Forum and will be added to by invited experts in key areas of City Development, economic policy and inclusive growth.
- Accountability for day-to-day operation of the Commission (SRO) will rest with the Commissioner for Resilience, who will be tasked with advising and supporting the commission, identifying resources (including from 100 Resilient Cities) and producing final outputs, as part of her requirement to produce a Resilience Strategy for the city.
- The Commissioner for Resilience will work alongside the Director of City and Organisational Strategy and the Strategic Director of Place and Economy to ensure that the effective support is in place to support the Commission and its workstreams, provide research and ensure linkages with Community Planning and the City Deal.
- 3.7 A further detailed paper will be brought to the SP&R Committee in August and the CGR Committee in September outlining:
 - Membership and Terms of Reference for the Commission
 - Fully Costed indicative Programme of Work
 - Timelines and Milestones

3.8

Financial and Resource Implications

There are no current financial implications however a further detailed paper will be brought to SP&R outlining a fully costed indicative Programme of Work

| 3.9 | Equality or Good Relations Implications/Rural Needs Assessment None |
|-----|---|
| 4.0 | Documents Attached |
| | S P&R Report of 22nd March, 2019 |

STRATEGIC POLICY & RESOURCES COMMITTEE



APPENDIX

| Subjec | et: | City Growth and Innovation Commission | |
|----------|-----------------------|--|-----------------------------|
| Date: | | 22 March 2019 | |
| Duto. | | ZZ Wardi Zo To | |
| Report | ing Officer: | Suzanne Wylie, Chief Executive | |
| | | Grainia Long, Commissioner for Resilience | |
| Contac | ct Officer: | John Tully, Director of City and Organisation | nal Strategy |
| Restric | ted Reports | | |
| Is this | report restricted? | | Yes X No |
| If | Yes, when will the | report become unrestricted? | |
| | After Committe | oo Docision | X |
| | After Council D | | |
| | Some time in the | | |
| | Never | ie rature | |
| | Nevel | | |
| Call-in | | | |
| Is the c | lecision eligible for | Call-in? | Yes X No |
| | | | |
| 1.0 | Purpose of Report | t or Summary of main Issues | |
| 1.1 | This paper propose | s the establishment of an action-oriented Co | mmission- established for |
| | one year- to create | a step change in driving innovation and grov | vth. The purpose of the |
| | Commission is to s | upport the Council in the further developmen | t and implementation of its |
| | | in the Belfast Agenda. A particular focus wil | · |
| | • | | |
| | | nomy and (2) city development. The Comm | ission will seek to deliver |
| | the core objective of | of inclusive growth. | |
| 2.0 | Recommendations | S | |
| 2.1 | That a City Growth | and Innovation Commission be established | to integrate and join up |
| 1 | , | and minoration commiscion be established | to mitogratio ania join ap |
| | | ects facing the city of Belfast for the next 10- | |

- The establishment of a Commission will inform the development of the 'next phase' of growth required to meet the city's ambitions in Belfast Agenda- i.e. 2021 and beyond
 - that major programmes are integrated and joined up, i.e. economic growth must also be sustainable
 - that resilience is built-in; so we are better able to withstand shocks and stresses, and by reducing risk make Belfast increasingly attractive to investment
 - that economic growth is inclusive- the benefits are spread, facilitated through specific interventions
 - that opportunities to fund and accelerate this growth are identified and realised
 - that NI Civil Service / NI government / Invest NI are aligned to the plans developed
 - that the Commission operates in parallel to the development of a Resilience Strategy for Belfast. That way, resources and opportunities arising from our membership of 100 Resilient Cities are targeted towards delivery of resilient inclusive growth.

3.0 Main report

- 3.1 Several 'once in a generation' opportunities have recently emerged which if realised could deliver transformational impacts for the city of Belfast and realisation of our Belfast Agenda.
 - The **Belfast Region City Deal** could yield £1bn in investment and the city itself is poised to invest millions in digital capacity, infrastructure and innovation, and tourism product, expanding the city's growth potential over the long-term.
 - The potential to develop an innovation district at scale
 - The development potential of the City Centre and Waterfront District is a key focus of growth, alongside major infrastructure projects planned for the next decade, and several strategic sites coming forward. Strategic partnerships between the City Council, Belfast Harbour Commissioners, the universities and other public and private stakeholders could unlock significant investment potential and deliver development at scale to transform the city.
 - The emergence of an Economic Corridor between Belfast and Dublin could be a game-changer for the economic prospects of both cities. It would open up access to talent and encourage innovation and competition at an important time in the city's development.
 - **Emerging sectors** such as Fintech, cyber security, health analytics and sciences and food security have proved that Belfast is a world-leading city in which to invest. Over the next decade, our priority is to find, nurture and develop the next generation of industries to compete globally.
 - The development of our Economic Growth Framework

- Our membership of the 100 Resilient Cities programme gives us access to cities who are working globally to solve strategic risks and create the conditions for successful cities. This knowledge and still gives us advantage, and de-risks the city at a time when access to private finance is critical to our ambitions.
 As one of the youngest cities in Europe, our people are a major asset to the city. Having a young population means that interventions and actions will have long-term positive consequences. It will boost our competitiveness as a city, provided we can retain and attract back this talent and make the most of every young person's capacity.
- 3.2 However, as we embark on a decade-long growth programme, strategic challenges exist which could blow us off course:
 - The decision of the **UK to leave the EU** represents a significant change as we renegotiate our relationship with Europe and accustom ourselves to trade with the EU as a third country. Our global trading relationships are also impacted by a challenging geopolitical landscape.
 - Environmental change poses many risks for cities. We must build resilience into
 our growth strategy if we are to succeed in adapting to changed climate conditions.
 Other cities are exploring the opportunities to be gained through the development of
 new technologies to help mitigate and adapt to climate change- e.g. a Green New
 Deal to drive economic transformation.
 - Long term financial sustainability and stability for the city is a major challenge.
 Extracting value from public assets and attracting private finance to the city will require a new range of funding structures to meet our priorities. We also need to be poised for accessing funds from the Westminster Government such as shared prosperity and UKRI.
- These represent significant and long term projects, which require detailed planning, over the long term. A resilient Belfast will require us to join up these long-term projects so that we are successful in delivering Belfast Agenda.
- The proposal bears some similarities to the approach taken by other cities to drive long term delivery of major strategic programmes- for example, Cardiff's Growth and Competitiveness Commission and Greater Manchester's Independent Prosperity Review.

It will seek to maximise the resource opportunities for Belfast arising from our membership of 100 Resilient Cities, which allows us to commission key pieces of research.

The establishment of a Commission will inform the development of the 'next phase' of growth required to meet members ambitions in Belfast Agenda- i.e. 2021 and beyond

- that major programmes are integrated and joined up, i.e. economic growth must also be sustainable
- that resilience is built-in; so we are better able to withstand shocks and stresses, and by reducing risk make Belfast increasingly attractive to investment
- that economic growth is inclusive- the benefits are felt by all
- that opportunities to fund and accelerate this growth are identified and realised
- that NI Civil Service / NI government / Invest NI are aligned to the plans developed

3.6 Key outcomes from the Commission's work:

The Commission will be an advisory body to members, to help delivery of the following:

- 1. Bring clarity on the delivery priorities in the Innovation and Digital Investment Pillar of the City Deal. Projects should be investment ready.
- 2. Investors identified and in place for the additional £500m for the City Deal
- 3. A Resilience Strategy to develop the city's adaptability to future challenges.
- 4. A joined up land use plan to accelerate growth
- An energy transition plan for Belfast produced in partnership with external institutions – supported by Smart Cities team and BCC energy team and sustainable development team
- 6. Propositions for an Urban Resilient Fund (bring challenge to the process)again, in partnership with others e.g. Belfast Harbour, DFI
- 7. Investment prospectus for an Economic Corridor
- 8. Options paper for new forms of finance for the city- long term
- 9. Drive 'green infrastructure' network across the city- securing finance, community engagement/management/ownership etc.
- 10. Clarity on our long term infrastructure needs and financial models
- 3.7 Belfast City Council Chief Executive will chair the Commission and lead its work. The Chief Executive will be accountable to both the Strategic Policy and Resources and City Growth and Regeneration committees for ensuring the Commission meets its goals and works

| | within its terms of reference. The Commission will engage regularly with this committee and provide substantive progress reports. |
|------|---|
| 3.8 | Accountability for day-to-day operation of the Commission (SRO) will rest with the Commissioner for Resilience, who will be tasked with advising and supporting the commission, identifying resources (including from 100RC) and producing final outputs, as part of her requirement to produce a Resilience Strategy for the city. |
| 3.9 | The Commissioner for Resilience will work alongside the Director of City and Organisational Strategy to ensure that the effective support is in place to support the Commission and its workstreams, provide research and ensure linkages with Community Planning and the City Deal. |
| 3.10 | If this proposal for a City Growth and Innovation Commission is approved, a further detailed paper will be brought to SP&R outlining: - Membership and Terms of Reference for the Commission - Fully Costed indicative Programme of Work - Timelines and Milestones |
| 3.11 | Financial & Resource Implications No there are no current financial implications however a further detailed paper will be brought to SP&R outlining a fully costed indicative Programme of Work |
| 3.12 | Equality or Good Relations Implications/Rural Needs Assessment None. |
| 4.0 | Appendices – Documents Attached |
| | None. |



Agenda Item 8a



CITY GROWTH AND REGENERATION COMMITTEE

| Subjec | et: | Update on Belfast Bikes Scheme |
|----------|-------------------------------------|---|
| Date: | | 5th June, 2019 |
| Report | ing Officer: | John Greer, Director of Economic Development |
| Contac | ct Officer: | Anne Doherty, Planning and Transport Officer |
| | | |
| Restric | ted Reports | |
| Is this | report restricted? | Yes No |
| If | Yes, when will the | report become unrestricted? |
| | After Committe | ee Decision |
| | After Council D | Decision |
| | Some time in the | he future |
| | Never | |
| | | |
| Call-in | | |
| Is the c | lecision eligible for | Call-in? Yes No |
| | | |
| 1.0 | Purpose of Report | t/Summary of Main Issues |
| 1.1 | To update Member | s on the performance of the Belfast Bikes scheme in Year 4 of operation |
| | and provide details | of the strategic review process and timetable. |
| | | |
| 2.0 | Recommendation | |
| 2.1 | The Committee is re | equested to: |
| | note the update | of the Just East Belfast Bikes performance for Year 4; |
| | note the method | dology for the strategic review, as agreed by the Committee in January |
| | 2019; and | |
| | I . | |

 agree the proposed process for engagement with elected Members on the strategic review through the Area Working Groups in August and a presentation of draft findings and recommendations to Committee in September 2019.

3.0 Main Report

Key Issues

3.1 Background information on the scheme is outlined in Appendix 1 and a summary of the main issues is outlined below:

Expansion of the Scheme

- 3.2 5 new stations have been installed in Year 4, as outlined below:
 - Skainos (operational from 27/08/2018),
 - Fraser Pass (operational from 10/01/2019) and
 - Connswater Shopping Centre (operational from 11/09/2018).
 (Funded by the Inner East, Urban Villages programme, NI Executive Office)
 - Carlisle Circus (operational from 18/12/18)
 (Funded by the Department for Communities, Building Successful Communities programme).
 - All State (operational from 23/07/2018)
 (Funded by planning agreement with All State).

Relocation of 5 Stations

- 3.3 Members will be aware that, in September 2017, the Committee agreed new locations for 5 under utilised stations in the city centre. The stations were relocated to the areas outlined below:
 - Stranmillis Roundabout (operational from 26/07/2018)
 - Catalyst Inc Titanic Quarter (operational from 30/08/2018)
 - Rosetta Roundabout, Ormeau Road (operational from 15/08/2018)
 - Ormeau Bridge / Ormeau Park (operational from 01/08/2018) and
 - Mid Ormeau, Ormeau Road (installation expected May 2019).
- 3.4 This approach was to allow a better deployment of the existing resources to increase usage and membership income without increasing the management cost. The relocated stations have been performing well in terms of usage with all in the top 50% for usage. Ormeau Park station is now the most popular station in the network with nearly 1,000 rentals per month. It

should be noted that there was difficulty in finding a suitable site for the mid-Ormeau Road station which resulted in the delay of installation to May 2019.

<u>Membership</u>

Annual membership subscriptions have increased by 10% in Year 4 with over 5,500 members. The uptake of casual membership has reduced, however there is a high uptake of the new 'pay as you go' option. There are currently over 17,000 active members registered to the Belfast Bikes scheme and further analysis of the payment options will be carried out as part of the strategic review.

Journey Numbers

There have been 787,000 journeys since the scheme was launched and 211,052 journeys in Year 4. This is an increase of 14% from Year 3.

Vandalism

3.7 Members will be aware that vandalism was an ongoing problem in Year 2 and Year 3. Extensive work has been ongoing with local communities, elected Members, schools and the PSNI to reduce the incidents. As a result, there has been a significant reduction of 70% in costs for Year 4 to £7,494.

Subscriptions and Usage Revenue

3.8 Members agreed in September 2017 to a review of the pricing for subscription membership and usage charges. The new membership and usage charges were introduced from the 1st April 2018. The annual subscription has increased from £20 to £25, the casual subscription has increased from £5 to £6 and a new 'pay as you go' (PAYG) option has been introduced with usage charges of £1 for 30 minutes usage. Income from subscriptions and usage charges has increased by 19% in Year 4 to £133,885.

Funding, Sponsorship and Advertising

The income from funding, sponsorship and advertising for Year 4 dropped by 44% to £67,000 due to a delay in commencing the new contract with Just Eat. A review of the procurement process for securing sponsorship will be considered as part of the strategic review.

Expenditure and Investment

3.10 In Year 4, the total cost for the operation of the scheme was £467,000. This cost was offset by the income from usage, funding and sponsorship and as a result the Council has

invested £266,000 in Year 4 in the ongoing operation and maintenance of the scheme which is a 10% increase from Year 3.

Strategic Review

In January 2019, the Committee agreed to undertake a comprehensive strategic review of the Just Eat Belfast Bikes scheme and make recommendations for the future management, operation and potential expansion of the scheme. In particular, the review will assess options for maximising usage of the existing network as well as potential to reduce costs and increase income from usage of the scheme. The review will also consider an approach for any potential sustainable growth of the scheme. 'Intelligent Transport Services' was commissioned in May 2019 to carry out the strategic review of the scheme. The table below outlines the previously agreed scope of the review against the proposed timetable:

| Stages | Methodology and Approach | Timetable | | | |
|-------------------|--|------------|--|--|--|
| Assessment of | Detailed analysis of the current scale, coverage and density of the | May / June | | | |
| the current | urrent network. Factors to be considered: | | | | |
| network | Station Location; | | | | |
| | Usage of each station – Rentals and returns; | | | | |
| | Capacity of the station too big or too small; | | | | |
| | Network of stations (distance between stations); | | | | |
| | Access to quality bicycle infrastructure; | | | | |
| | Customer and operational feedback; | | | | |
| | Contribution to the Belfast Agenda objectives | | | | |
| Review of the | The review will carry out analysis to measure if the scheme is meeting the | May 2019 | | | |
| Scheme | objectives set at project initiation. | | | | |
| Objectives | | | | | |
| Review of | The review will consider the following: | June 2019 | | | |
| operations | The current operation and management system; | | | | |
| | Distribution and maintenance activities; | | | | |
| | Infrastructure specification – terminals, bikes and docking points; | | | | |
| | Security and vandalism including innovation in security and asset | | | | |
| | tracking; | | | | |
| | Marketing of the scheme; and | | | | |
| | App / website. | | | | |
| Future Expansion | The review will consider: | June / | | | |
| i utule Expansion | | August | | | |
| | Existing scheme coverage and identify options for potential expansion | | | | |
| | expansion 2 Risks and barriers to expansion | | | | |
| | A business model for any future expansion (capital and revenue) | | | | |
| | | | | | |

| | Production of a prioritised, fully costed and phased expansion plan based on an assessment of options. | |
|------------------------------|---|--------------------------|
| Financial sustainability | A review of the procurement options for sponsorship and advertising in order to maximise income and streamline the process; Review of the subscription and/or usage fees; Consider alternative revenue sources - public funds & private investment; and Marketing of the scheme to promote growth in membership and usage. | July / August 2019 |
| Stakeholder and | Presentation of initial findings at Area Working Group meetings | June to |
| Elected members | Public Survey | August |
| engagement | One to one stakeholder meetings | 2019 |
| Strategic Review | Presentation of draft findings and recommendations to Committee | Septemb |
| findings and recommendations | Finalise Strategic Review | 2019 |

Member and Stakeholder Engagement

The appointed consultant ITS will engage with Members as part of their methodology, to ensure an integrated, collaborative approach to identifying the needs of the city to improve operation and consider expansion of the scheme. It is crucial that the strategic review is based on a comprehensive and reliable evidence base. It is proposed that ITS will carry out initial assessment of the current network and present findings to the Area Working groups as well as discuss options for expansion. Additional workshops with members can be scheduled if required. A public survey and discussions with key stakeholders such as Sustrans, Belfast Trust, Dfl and community groups will also inform the findings.

Financial and Resource Implications

A budget of £29,280 is required to carry out the Strategic Review and is within existing departmental budgets.

3.13

3.12

Equality or Good Relations Implications/Rural Needs Assessment

None

3.14

4.0 Appendices – Documents Attached

Appendix 1 – Background Information on Scheme

Appendix 2 – Belfast Bikes - map of locations



The development of a Public Bike Share scheme was identified as a partnership project in Belfast City Council's Investment Programme 2012-2015. The Department for Regional Development (now Department for Infrastructure (DfI)) provided £1.1 million funding for the capital infrastructure for Phase 1 of the Public Bike Share scheme which created a network of 30 docking stations supporting 300 bikes with associated infrastructure. There are now over 40 docking stations and details of the expansion are outlined in Table 1.

There are currently 2 contracts in place:

- Lot 1 awarded to NSL in April 2014 with a 6 year contract from the operational commencement date (27th April 2015) with potential for three one-year extensions. NSL have a further contract with Next Bike for provision of equipment incl bikes, docking stations and IT services.
- Lot 2 (2nd Term) awarded to Just Eat for 3 years subject to a break clause after 2 years.

The bikes are available to rent between 6am and 12 midnight throughout the year, 365 days. The stations are self-service and once registered, renting the bike is easy, using the on street terminal, via the app or by calling customer services. Customers receive a code for an additional lock to secure the bike away from the official docking stations during rental and can rent up to four bikes on one account. Customers can check the availability of bikes at each location via the website or app. Members can also use any of the 125 Nextbike bike share schemes worldwide.

Income is generated through sponsorship, annual and casual membership fees and user charges. A major outcome of community and stakeholder consultation during the planning and design of the Scheme was to ensure that the subscription and usage charges are affordable to encourage accessibility and usage.

The main aim of the Belfast Public Bike Share scheme is to provide a sustainable low cost transport system for the citizens of Belfast and for visitors. The objectives of the scheme are:

- To support an increase in the modal share for cycling in Belfast and reduce dependency on cars particularly for short trips;
- To improve the health of residents by encouraging a healthier way to travel;
- To give our residents and visitors greater access to places that are beyond reach on foot through an affordable, sustainable transport system;
- Support access to employment and services by linking city centre locations;
- To reduce greenhouse gas and ambient pollution emissions from road transport;
 and
- To improve the image of Belfast and normalise cycling.

Table 1 below outlines details of the different phases of the expansion of the scheme and details of the funders.

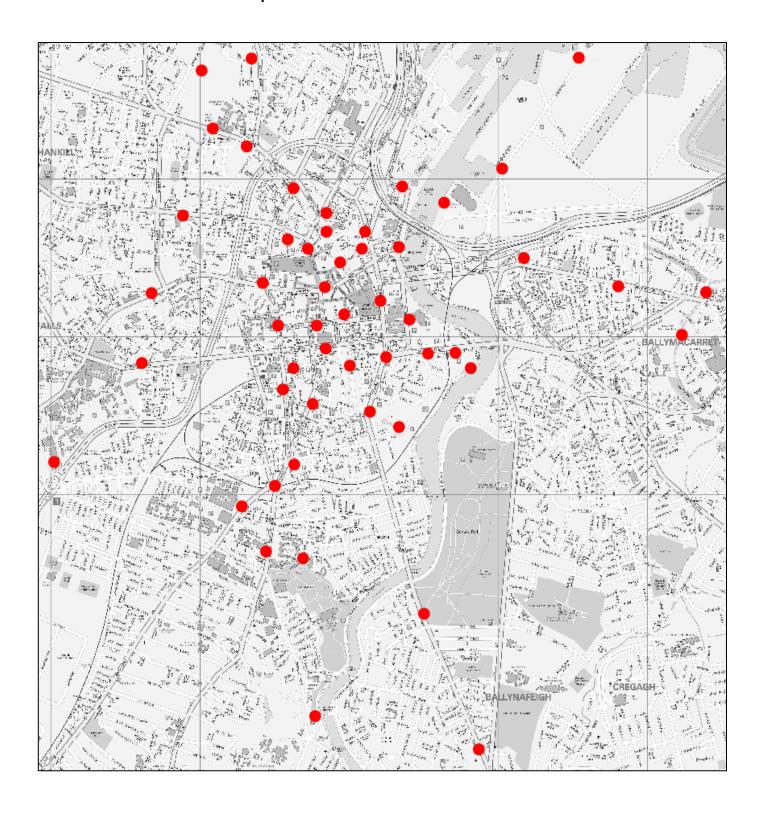
| Phase | Station No. | Station Name / location | Funder | Operational Date |
|---------|-----------------|--|------------------------|---------------------|
| Phase 1 | 3902 | City Hall / Donegall Sq North | Dfl | 27/04/15 |
| | 3903 | Victoria Square / Victoria Street | Dfl | 27/04/15 |
| | 3904 | Donegall Quay | Dfl | 27/04/15 |
| | 3905 | Central Station / Mays Meadow | Dfl | 27/04/15 |
| | 3906 | St Georges Market | Dfl | 27/04/15 |
| | 3907 | Gasworks (Cromac Street) | Dfl | 27/04/15 |
| | 3908 | Waterfront Hall / Lanyon Place | Dfl | 27/04/15 |
| | 3909 | Botanic Avenue / Shaftsbury Square | Dfl | 27/04/15 |
| | 3910 | Europa Bus Station | Dfl | 27/04/15 |
| | 3911 | Great Victoria Street / Hope Street | Dfl | 27/04/15 |
| | 3912 | Castle Place / Royal Avenue (temporally removed due to Primark cordon) | Dfl | 27/04/15 |
| | 3913 | Smithfield / Winetavern Street | Ðfl | 27/04/15 |
| | 3914 | Cathedral Gardens / York Street | Dfl | 27/04/15 |
| | 3915 | Carrick Hill / St Patrick's Cathedral | Dfl | 27/04/15 |
| | 3916 | Dunbar Link / Gordon Street | Ðfl | 27/04/15 |
| | 3917 | North Street / Waring Street | Ðfl | 27/04/15 |
| | 3918 | Bankmore Square / Dublin Road | Dfl | 27/04/15 |
| | 3919 | College Square East | Dfl | 27/04/15 |
| | 3920 | Millfield / Divis Street | Dfl | 27/04/15 |
| | 3921 | Odyssey / Sydenham Road | Dfl | 27/04/15 |
| | 3922 | Corporation Square | Dfl | 27/04/15 |
| | 3923 | Alfred Street / St Malachy's Church | Dfl | 27/04/15 |
| | 3924 | Bradbury Place | Dfl | 27/04/15 |
| | 3925 | Royal Avenue / Castlecourt | Dfl | 27/04/15 |
| | 3926 | Cotton Court / Waring Street | Dfl | 27/04/15 |
| | 3927 | Gasworks (Lagan Towpath) | Dfl | 27/04/15 |
| | 3928 | Linenhall Street / Donegall Sq South | Dfl | 27/04/15 |
| | 3929 | Arthur Street / Chichester Street | Dfl | 27/04/15 |
| | 3930 | East Bridge St / Stewart Street | Ðfl | 27/04/15 |
| | 3931 | Writer's Square / St Anne's Cathedral | Ðfl | 27/04/15 |
| | 3932 | Titanic Belfast Met | Dfl | 01/12/15 |
| | 3933 | Queen's University / University Road | Dfl | 01/12/15 |
| | 3934 | Queens University / Botanic Gardens | Dfl | 01/12/15 |
| Phase 2 | 3935 | Belfast City Hospital / Lisburn Road | Belfast Trust / BCC | 18/08/16 |

| | 3936 | The Royal Hospital / Broadway | Belfast Trust / BCC | 18/08/16 |
|---------|------|--|------------------------|------------|
| | 3937 | The Mater Hospital / Crumlin Road | Belfast Trust / BCC | 09/09/16 |
| | 3938 | Shankill Leisure Centre / Shankill Road | DfC | 13/10/16 |
| | 3940 | Grosvenor Road / Servia Street | DfC | 10/04/17 |
| | 3941 | Falls Road / Twin Spires | DfC | 22/06/17 |
| | 3942 | Girdwood Community Hub / Clintonville Park Avenue | DfC | 13/10/16 |
| | 3943 | Antrim Road / Duncairn Centre | DfC | 13/10/16 |
| | 3939 | Carlisle Circus | DfC | 18/12/18 |
| Phase 3 | 3944 | CS Lewis Square | Urban | 23/11/16 |
| | | · | Villages- | |
| | | | Executive | |
| | | | Office | |
| | 3945 | Skainos | Urban | 27/08/2018 |
| | | | Villages- | |
| | | | Executive | |
| | | | Office | |
| | 3947 | Fraser Pass | Urban | 10/01/2019 |
| | | | Villages- | |
| | | | Executive | |
| | | | Office | |
| | 3946 | Connswater Shopping Centre | Urban | 11/09/2018 |
| | | | Villages- | |
| | | | Executive | |
| | | | Office | |
| | 3948 | AllState | All State | 23/07/2018 |
| | 3931 | Stranmillis Roundabout | Relocation | 26/07/2018 |
| | | | from Phase 1 | |
| | 3917 | Catalyst Inc Titanic Quarter | Relocation | 30/08/2018 |
| | | | from Phase 1 | |
| | 3930 | Rosetta Roundabout, Ormeau | Relocation | 15/08/2018 |
| | | Road | from Phase 1 | |
| | 3913 | Mid Ormeau, Ormeau Road | Relocation | Pending |
| | | | from Phase 1 | |
| | 3916 | Ormeau Bridge / Ormeau Park | Relocation | 01/08/2018 |
| | | | from Phase 1 | |



Appendix 2

Map of Just Eat Belfast bikes locations





Agenda Item 8b



Subject:

CITY GROWTH AND REGENERATION COMMITTEE

City Growth and Regeneration Committee Priorities 2019-2020

| Date: | | 5th June, 2019 | | | | | |
|---|--|-------------------------------|--------------------------|------------|---------|---------|---------|
| Report | ing Officer: | Alistair Reid, Strategic [| Director of Place and Ec | conor | my | | |
| - repeating emission | | John Greer, Director of | | | | | |
| Contact Officer: | | Cathy Reynolds, Directo | or of City Development | and I | Regene | eratior | า |
| | | | | | | | |
| Restric | cted Reports | | | | | | |
| Is this report restricted? | | | • | Yes | | No | X |
| l1 | f Yes, when will the | report become unrestri | cted? | | | | |
| After Committee Decision | | | | | | | |
| | After Council I | Decision | | | | | |
| | Sometime in the | e future | | | | | |
| | Never | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Call-in | | | | | | | |
| Is the decision eligible for Call-in? | | | | | | | |
| 1.0 | Purpose of Repor | t/Summary of Main Issu | es | | | | |
| 1.1 | Purpose of Report/Summary of Main Issues To provide an overview of the City Growth and Regeneration Committee's priorities for the City Growth and Regeneration Committee's priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and Regeneration Committee is priorities for the City Growth and City Growth an | | | for the | | | |
| financial year 2019-20, which have been developed in the context of the developme | | | pmen | t of the | | | |
| | | | | | | | |
| | 2019-2023 Corporate Plan. This has been informed by the commitments that are in place and the ongoing work that the Committee has oversight for in the delivery of the Belfas | | | • | | | |
| | | ork that the Committee | nas oversignt for in the | e aei | ivery o | t the | Beliast |
| | Agenda. | | | | | | |
| 1.2 | 1.2 These priorities have been developed to highlight the Committee's role in delivering | | | on the | | | |
| | four main pillars in | the Belfast Agenda (Grov | wing the Economy, City | Dev | elopme | ent, W | orking/ |
| | and Learning and Living Here) which demonstrate the centrality of growing and diversifying | | | rsifvina | | | |
| | the local economy to improve quality of life in Belfast so that by 2035: | | | J., 1119 | | | |
| | the local economy | to improve quality of life in | Beliast so that by 203 | D : | | | |

- Our economy supports 46,000 additional jobs
- Our city is home to 66,000 people
- There will be 33% reduction in the life expectancy gap between the most and least deprived neighbourhoods
- Every young person leaving school has a destination that fulfils their potential

2.0 Recommendation

The Committee is requested to consider and agree the headline priorities for 2019/20, which will inform the development of a more detailed Committee Plan to be brought back to the Committee in August, 2019.

3.0 Main Report

3.1 Key Issues

The City Growth and Regeneration Committee is responsible for:

- the development and implementation of strategies, policies, programmes and projects directed towards regeneration and growth of the city in the context of outcomes agreed in the community (Belfast Agenda) and corporate plans and other corporate strategy decisions; and
- oversight of the exercise of Council functions in relation to economic development, urban development, tourism, culture and arts, European and international relations, car parks, city markets, city events, Belfast Castle, Malone House and Belfast Zoo.
- In delivering these responsibilities, the City Growth and Regeneration Committee has agreed a number of ongoing work programmes relating to city events, economic development, employability and skills, international relations and city marketing. The Committee will also be aware of the ongoing commitment to:
 - The revitalisation and regeneration of the city centre, through the Belfast City Centre Regeneration and Investment Strategy, and particularly in light of the Bank Buildings, Primark fire. The City Centre Revitalisation programme is considered as a separate item on the Committee agenda.
 - The draft Cultural Strategy that is currently subject to public consultation. The findings from the ongoing programme of engagement will inform the Committee's consideration of the future implementation programme for the Cultural Strategy.

Key Priorities for 2019-20

Taking account of the development of the Corporate Plan, the following outlines the headline priorities for the Committee's oversight in 2019-20. This will also be shaped by emerging developments such as the City Deal proposals, including the investment in digital connectivity, infrastructure and innovation; and the Inclusive Growth Framework, including the development of the Social Value Framework.

Growing the Economy

- 3.4 Progress with the Belfast Dublin Economic Corridor
 - Tourism development, including implementing the neighbourhood tourism strategy, and developing a leisure and business tourism strategy with partners.
 - Develop the Enterprise Framework action plan for the city to improve and join up provision of support.
 - Provide support to entrepreneurs to start a business and for existing businesses to grow, including oversight of the Innovation Factory.
 - Promote and market the city internationally to position Belfast as a location of choice for business, tourism, education and investment

Living Here

3.5

 Agree and deliver the Cultural Strategy 'A City Imagining', including the development of implementation and investment programmes.

City Development

3.6

- Progress city regeneration and investment opportunities, including the Belfast City Centre Regeneration and Investment Strategy priorities, projects and initiatives to drive the growth and regeneration of the city core and surrounding areas. This includes:
- Progress key projects, initiatives and developments such as the Destination Hub visitor attraction;
- Enable and influence major city-wide developments to maximise regeneration potential and deliver on inclusive growth
- Maximise housing opportunities in the city through working directly with key stakeholders
- Engage with and lobby central government to prioritise and shape major infrastructure investment, such as Living with Water programme

| | - Progress the Council-led infrastructure study, in conjunction with partners | | | | |
|---|--|--|--|--|--|
| | - Improve city connectivity; including progressing the Car Parking strategy, the | | | | |
| | strategic review of Belfast Bikes and opportunities to enhance pedestrian | | | | |
| | connectivity in the city centre. | | | | |
| | Working and Learning | | | | |
| 3.7 | - Support residents to access employment and/or upskilling opportunities through our | | | | |
| | programme of employment academies, European Social Fund projects and working | | | | |
| | with our partners to establish effective pathways of support. | | | | |
| | - Educational underachievement; including working with key partners to design and | | | | |
| | test new employability approaches targeted at those at risk of becoming NEETs and | | | | |
| | to identify and provide early intervention support to young people. | | | | |
| | Financial and Resource Implications | | | | |
| 3.8 | The Committee Plan and annual programme of work will be in line with the budget of | | | | |
| £17,118,371, as agreed by the Strategic Policy and Resources Committee in S | | | | | |
| | 2019. | | | | |
| | | | | | |
| | Equality or Good Relations Implications/Rural Needs Assessment | | | | |
| 3.9 | Strategies and plans are subject to the Council's equality, good relations and rural needs | | | | |
| | requirements. | | | | |
| 4.0 | Documents Attached | | | | |
| | None. | | | | |

Agenda Item 8c



Development

Subject:

CITY GROWTH AND REGENERATION COMMITTEE

Appointment of Director (Operational) City Regeneration and

| Date: | Date: 5th June, 2019 | | | | | |
|----------------------------|--|--|---|---|--|--|
| Reporting Officer: | | Suzanne Wylie, Chief Executive | | | | |
| Conta | ct Officer: | Alistair Reid, Strategic Director of Place and Economy | | | | |
| Restric | Restricted Reports | | | | | |
| Is this report restricted? | | | Х | | | |
| ŀ | f Yes, when will the | report become unrestricted? | | | | |
| | After Committe | | | | | |
| | After Council I | | | | | |
| | Some time in t Never | ne future | | | | |
| | INGVE | | | | | |
| Call-in | | | | | | |
| Is the o | Is the decision eligible for Call-in? | | | | | |
| 1.0 | Purpose of Repor | t/Summary of Main Issues | | | | |
| 1.1 | To report the appointment of the successful candidate to the post of Director (Operational) City Regeneration and Development. | | | ational) | | |
| 1.2 | The City Growth and Regeneration Committee, at its meeting on 13th February, agreed that the selection panel for the recruitment of the post of Director (Operational) City Regeneration and Development would comprise the Chairperson, Deputy Chairperson and one other elected member from a political party not already represented by the Chairperson or Deputy Chairperson (or their nominees). It agreed also that the outcome of the recruitment and selection process would be reported back to this Committee and the Strategic Policy and Resources Committee for notation. | | | eration e other Deputy ent and | | |

| 1.3 | The selection panel for the post comprised Councillor Tim Attwood, Councillor Christina |
|-----|---|
| 1.3 | Black, Councillor John Hussey, the Chief Executive and the Strategic Director of Place and |
| | Economy. |
| | Leonethy. |
| 2.0 | Recommendation |
| 2.1 | The Committee is asked to note the appointment of Mrs. Cathy Reynolds to the post of |
| | Director (Operational) City Regeneration and Development. |
| 3.0 | Main report |
| J.0 | |
| 2.4 | Key Issues |
| 3.1 | The post was publicly advertised on 7th February 2019, with a closing date of 25 February. |
| | An executive search company was commissioned to ensure that the strongest candidate |
| | field possible was attracted to this role. |
| 3.2 | Thirteen applications were received by the closing date and, following paper-sift short-listing |
| | (Stage 1), 9 applicants were invited to attend preliminary interviews. |
| | |
| 3.3 | 3 applicants were successful at the (Stage 2) preliminary interview stage and were invited to |
| | attend a (Stage 3) assessment centre for the post on 28th March. The outcome of the |
| | assessment centre was that one applicant was invited to attend the (Stage 4) final interview |
| | stage in the City Hall on 9th April. |
| 3.4 | Following the final interviews, the selection panel unanimously recommended that Mrs. |
| | Cathy Reynolds be appointed to the post. |
| | |
| | Financial and Resource Implications |
| 3.5 | None - The cost of this post is already included in the salaries and wages estimates for |
| | approved council posts. |
| | Equality or Good Relations Implications/Rural Needs Assessment |
| 3.6 | None - The recruitment process was carried out in accordance with the Local Government |
| | Staff Commission's Code of Procedures on Recruitment and Selection and the appointment |
| | was based strictly on the merit principle. |
| 4.0 | Documents Attached |
| | None. |
| | |



Subject:

CITY GROWTH AND REGENERATION COMMITTEE

| Date: | | 5th June, 2019 | | | | | |
|--------------------|---|---|-----|---|-------|---|--|
| Reporting Officer: | | Mr. H. Downey, Democratic Services Officer. Ext. 6311 | | | | | |
| Contact Officer: | | Mr. H. Downey, Democratic Services Officer. Ext. 6311 | | | | | |
| | | • | | | | | |
| Is this i | report restricted? | | Yes | | No | X | |
| Is the d | lecision eligible fo | r Call-in? | Yes | X | No | | |
| 1.0 | Purpose of Repo | rt or Summary of Main Issues | | | | | |
| 1.1 | To advise the Committee of the dates and times of meetings of the City Growth and Regeneration Committee for the remainder of 2019. | | | | ı and | | |
| 2.0 | Recommendation | | | | | | |
| 2.1 | The Committee is requested to approve the schedule of meetings for the City Growth and Regeneration Committee for August till December, 2019, as set out in paragraph 3.3 below, and to confirm if it wishes to continue to meet at 5.15 p.m. | | | | | | |
| 3.0 | Main Report | | | | | | |
| 3.1 | Key Issues The monthly meeting of the City Growth and Regeneration Committee is normally held at 5.15 p.m. on the second Wednesday of each month. However, due to holiday periods and the timing of monthly Council meetings and, in order to assist with the decision-making process, it has been necessary on occasions to move some meetings. | | | | s and | | |
| 3.2 | The Committee will recall that, at its meeting on 8th November, 2017, it agreed that a special meeting would be scheduled each month, except July, to receive presentations and would be cancelled in a timely manner if it was not required. | | | | s and | | |
| 3.3 | Accordingly, the following dates have been identified for monthly and special meetings of the City Growth and Regeneration Committee for the period from August to December, 2019: | | | | _ | | |

Schedule of Meetings

| | <u>August</u> | | |
|-----------------|---|--|--|
| | Wednesday, 7th August (monthly meeting) | | |
| | Wednesday, 28th August (special meeting) | | |
| | <u>September</u> | | |
| | Wednesday, 11th September (monthly meeting) | | |
| | Wednesday, 25th September (special meeting) | | |
| | <u>October</u> | | |
| | Wednesday, 9th October (monthly meeting) | | |
| | Wednesday, 23rd October (special meeting) | | |
| | <u>November</u> | | |
| | Wednesday, 6th November (monthly meeting) | | |
| | Wednesday, 27th November (special meeting) | | |
| | <u>December</u> | | |
| | Wednesday, 4th December (monthly meeting) | | |
| | Wednesday, 18th December (special meeting) | | |
| | Financial and Resource Implications | | |
| 3.4 | None associated with this report. | | |
| J. 4 | Equality or Good Relations Implications | | |
| 2.5 | None acceptated with this report | | |
| 3.5 | None associated with this report. | | |
| 4.0 | Documents Attached | | |
| | None | | |
| | | | |